



REID PARK ZOOLOGICAL SOCIETY

2020-2021 Annual Report



Special Moments

Our annual report is always a time to look back and remember where we were a year ago, where we are now and where we are heading. For the 2020-2021 fiscal year, I think it is summarized in finding special moments.

We started the year closed to the public due to the pandemic, but continued to facilitate the magical experience of connecting with the Zoo's animals through Zoom or our webcams. Our staff was heartened to learn about many of those special moments for viewers such as the mom who said her son wakes up every day to watch the Zoo's elephants online.

Despite the challenges of the lingering pandemic, last year brought a number of achievements. We hope you will enjoy reading about some of those accomplishments and memorable moments such as the arrival of African wild dogs to Reid Park Zoo and elephant Mapenzi's first birthday. We also hope you will enjoy learning about the SAFE Conservation projects where AZA zoos collaborate to truly move the needle in Saving Animals From Extinction. The North American Songbird project is highlighted as an example of a program Reid Park Zoo participates in to protect local wildlife.

You will see a section in this report on Diversity, Equity, Access, and Inclusion. We know that we can't meet our mission to save wild animals and wild places without all people working together. Our employee team began laying the foundation for this important goal, and I am proud of their progress.

If you read only one page, read page 11 with quotes from our volunteers about what the Zoo means to them. Our volunteers are exceptional and Reid Park Zoo wouldn't be the same without them.

Thank you for all that you do for Reid Park Zoo and for protecting animals in the wild. You are making a difference and I hope to see you soon at the Zoo!



Nancy J. Kluge

Reid Park Zoological Society
President & CEO



OUR MISSION

to create inspiring memories for all by connecting people and animals to ensure the protection of wild animals and wild places.



BY THE NUMBERS



381,629*
Guests



32,643
Instagram Followers



13,295
Member Households



87,275
Facebook Followers



70,624
Newsletter Subscribers



7,221
Twitter Followers



3,552
YouTube Followers

*As part of the City of Tucson's effort to stop the spread of the COVID-19 pandemic, Reid Park Zoo was closed at the beginning of the fiscal year. The Zoo reopened on August 26, 2020.

ANIMAL UPDATES

Every day at Reid Park Zoo is filled with special moments, but a few milestones stand out when reflecting on the year.

Flocking to the Front

Pink feathers usher guests into the Zoo with the incredible new Flamingo Lagoon! The Chilean flamingo flock moved into a new habitat as part of Phase One of the Zoo's master plan, and are now the first stop for guests when entering the Zoo. This new habitat allows the birds to engage in all of their natural behaviors like filter feeding, wading, socializing, nesting, and more! We also love that the location of this new habitat will allow more guests to connect with flamingos and be inspired to learn about and protect them.

Reid Park Zoo is a leader of the Andean Highland Flamingo SAFE program. This means that we are responsible for organizing and supporting the recovery and conservation of Andean, Chilean, and Puna (James's) flamingos through research, public engagement, targeted training, community outreach, and education. We recently collaborated to create a 3-year plan to ensure sustainable populations of Andean highland flamingos. The program will help fill research gaps and assist with the identification, prioritization, and designation of critical flamingo habitat in Chile's northern Andean highlands. Other zoos and conservation organizations around the country have partnered with us in this program to collaborate with wild flamingo research and conservation efforts in South America. We are all working together to protect flamingos!



Welcoming African Wild Dogs

One of the most exciting recent additions to Reid Park Zoo was a spotted, adventurous, round-eared species: a pack of African wild dog sisters! Grommet, Cricket, Terra, and Sandy are incredible ambassadors for their species and we are honored to have the opportunity for our community to connect with and learn about these carnivores as they run, bounce, and cavort through their habitat.



Bird World

If you're a frequent flyer in the aviary, you may have noticed a flurry of activity and new feathered friends joining the crew at Reid Park Zoo. This fiscal year, the aviaries saw additions of: One female bald ibis, two crested wood partridges, six Javan sparrows, a male Argus pheasant, two female Pekin robins, a male scarlet-faced liocichla, a male sunbittern, a male Vietnamese pheasant, a pair of white-headed buffalo weavers, a flock of saffron finches, and one female red-capped cardinal — plus one black-necked swan in the South America swan habitat. There were 26 successful hatches (three Bruce's green pigeons, nine Javan sparrows, six red avadavats, eight red-whiskered bulbuls), all adding up to tons of feathered fun.



Big Birthday

Penzi the African elephant rang in her first birthday with a pachyderm-perfect party! This not-so-little elephant weighed in at 1,075 pounds on her birthday morning, and celebrated her special day with an elephant-sized ice pop "cake," lots of fresh browse, toys filled with favorite snacks, and a fresh mound of special dust to roll in. At one year old, Penzi learned to present her foot for regular health checks, started munching on solid foods such as cucumber and hay, and was almost brave enough to start exploring the elephant pool.



CONSERVATION

Mission to Conserve

Supporting conservation efforts in the wild and participating in Saving Animals from Extinction (SAFE) is one of the most important ways Reid Park Zoological Society shows its dedication to wild animals and wild places. In the 2020/2021 fiscal year, the following programs were funded.

CONSERVATION PARTNERS

- Tanzania Conservation Research Program **\$25,000** (formerly known as Tarangire Elephant Project)
- Anteaters and Highways **\$20,000** (Teen Volunteers also donated \$1,500)
- Baird’s Tapir Survival Alliance **\$3,000**
- Tiger Species Survival Plan - Malayan Tiger Conservation **\$5,000**
- U of A Jaguar Study **\$2,000** (Teen Volunteers also donated **\$1,500**)
- Humane Society of Southern Arizona **\$2,000**
- Tucson Wildlife Center **\$2,000** (Teen Volunteers also donated **\$1,000**)
- Tucson Bee Collaborative **\$2,000**



SAFE Projects

Reid Park Zoo has joined forces with fellow Association of Zoos and Aquariums facilities to help save animals from extinction. Each SAFE (Saving Animals from Extinction) program highlights a species that is in immediate need of assistance.

\$8,000

Andean Highland Flamingo



\$5,000

Giraffe

\$2,500

Andean Bear



\$2,000

Lion

+\$1,000

Donated by Teen Volunteers

KEEPING THE BIRDS AND THE BEES SAFE

Reid Park Zoo is a proud partner of the North American Songbird SAFE and North American Monarch SAFE programs. This fiscal year we built our new pollinator garden to provide food and shelter to native birds and pollinators. The garden includes native plants that provide food and shelter for monarch butterflies as they travel to and from Mexico on their annual migration. Educational messaging throughout the garden invites guests to learn more about why native habitats are important, as well as how to support these habitats in their yard and community. Thank you to Tucson Audubon Society and Freeport-McMoRan for their collaboration and support on this project.



DEAI & ACCESSIBILITY

Commitment to Diversity, Equity, Access, and Inclusion

In the Fall of 2020, Reid Park Zoological Society took an important step in prioritizing its commitment to Diversity, Equity, Access, and Inclusion by creating a staff committee dedicated to this important topic. We know that ensuring we are a diverse and inclusive organization is not only good for people, it makes the Zoo better – for our community, for our guests and donors, as well as our employees.

DEAI TEAM PURPOSE STATEMENT

We acknowledge that Reid Park Zoo can best achieve its mission when its staff, volunteers, and guests reflect the southern Arizona community. The goal of the staff DEAI team is to visibly show Reid Park Zoo’s appreciation of diversity by identifying steps we as a staff can take towards

- increasing diversity in staff and volunteers;
- ensuring we are welcoming to people from marginalized communities and their allies;
- identifying and removing barriers to ensure that all voices are welcome and heard.

In its first year, the team has been hard at work in developing their purpose and defining diversity, equity and inclusion.



BLACK IN NATURE

Among the projects undertaken by the committee was the Black in Nature project, which highlights Black individuals who work in conservation and animal care at Reid Park Zoo and around the country, and their experiences in the community. The project was displayed on Zoo grounds and is available to view in full on ReidParkZoo.org



Tucson’s Community Zoo

We believe everyone should have the opportunity to visit and enjoy their local Zoo. Reid Park Zoo takes accessibility seriously and offers a variety of Community Access Programs in an effort to reach all members of our local community. Through a combination of public support and the generosity of donors to the Zoo, Reid Park Zoo is able to offer a number of programs at free or deeply discounted rates.

PIMA COUNTY PUBLIC LIBRARY’S CULTURE PASS

Reid Park Zoo offers free admission passes through Pima County Public Library’s Culture Pass. The Act One Culture Pass program is a partnership between Act One, public libraries, and arts and cultural institutions. Library cardholders receive two free admissions and have seven days to visit the Zoo. 130 total passes to the Zoo are available every week.



SOCIAL SERVICE MEMBERSHIPS

Tucson has many incredible community-focused organizations, focusing on child and family services, mental health programs, and programs for homeless clients. Reid Park Zoo supports these efforts by offering social service memberships for a small processing fee that allow these organizations to offer clients visits to the Zoo.

DISCOUNTED ADMISSION FOR EBT CARDHOLDERS

Reid Park Zoo is proud to offer a \$4 discount off daytime admission tickets for guests who participate in the Arizona SNAP/WIC nutritional assistance programs.

CAMP SCHOLARSHIPS

Thanks to community support, Reid Park Zoo was able to provide a limited number of camp scholarships based on financial need. These scholarships allowed children to attend the Zoo’s summer camp for free.



FREE FIELD TRIPS

Reid Park Zoo offers free field trips to the Zoo for K-12 schools. These self-guided visits enable students to explore the Zoo. Worksheets and other supplemental resources to focus student attention during visits are also available to teachers at no cost. Grant funding provided the majority of the school and hospital programming this year.

VOLUNTEERS

Helping Hands

From helping care for the goats to educating guests at the Zoo to providing support during events and helping around the offices, these individuals are a gift and bring a personal touch to zoo visits.

4,472

Intern Hours

42

Interns

45,949

Volunteer & Guest Interactions

13,019

Volunteer Hours

200

Volunteers

\$371,563.92

Volunteer Monetary Value
(not including intern hours)



HEAR FROM VOLUNTEERS ABOUT WHAT VOLUNTEERING AT THE ZOO MEANS TO THEM:

“The best therapy you will find is to volunteer in the goat area. Not that the other areas aren’t amazingly cool, but it’s one of the only areas that you can touch the animals. Goats are adorable, sweet, entertaining, gentle, & loving critters. You can even get in a good workout while you’re getting your goat therapy. It’s a twofer of the best kind! I’ve been doing it 1-2 times a week for about 2 years, and have no plans on stopping any time soon. The Zoo is such a special environment to work in. I highly recommend it!”

Joey Finkle - Animal Area, Administration, and Event Volunteer

“[Volunteering at the Zoo] is something that has become an important part of my life. During the past 2 years, it has been really helpful to be able to go to the Zoo via Zoom. It helped me to not feel so isolated.

The other docents are intelligent, friendly, and accepting. The meetings can be serious, but it can also be light-hearted and humorous at times.” **Jackie Quast - Docent**

“I greatly enjoyed reading to kids of all ages in the CLC reptile room last summer. Favorite story was about the rains in East Africa, similar to our “monsoon” in Tucson. With cooler temperatures, I moved outside to the grassy circle where The Old Lady Who Swallowed the Zoo is popular. Toys and bubbles, too, for the very young children.”

Marie Graninger - Docent



Thank you to the 200 volunteers who donated their time and passion to helping Reid Park Zoo! We are so grateful for your dedication.



EDUCATION

Education and Programs for kids and families

This fiscal year, the Education team went above and beyond reimagining how to connect with children and classrooms in a virtual environment. From Virtual Zoo Adventure Programs to recorded tours, the team connected with a record number of people both locally and across the country through virtual programs.

HIGHLIGHTS:

213
virtual Zoo Adventure
Programs for schools
7,556
students and teachers reached

2,617 people attended bi-weekly free
virtual public animal encounters



310
campers
attended an
all virtual
summer camp

3,469
students in
94
classes attended
video tours

91
families attended
the virtual Earth
Day celebration

45 families with kids battling illness at Tucson
Medical Center participated in virtual visits
to the Zoo with educators offering one-on-
one meetings with the Zoo's animals



FINANCIALS

By the Numbers

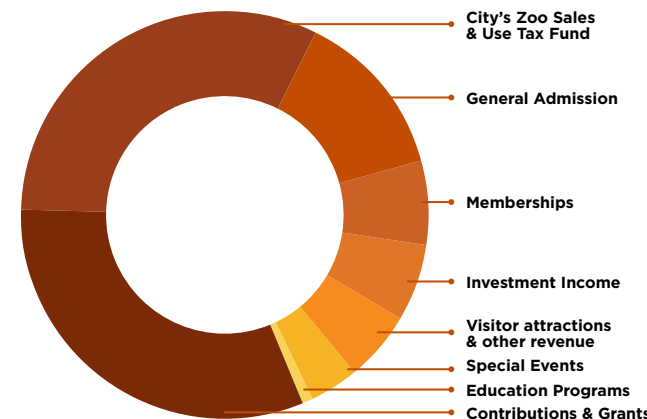
Reid Park Zoological Society strives to provide financial security for the future of Reid Park Zoo. Through a close partnership with the City of Tucson, the support of Tucson voters, ticket sales, and other fundraising efforts, we aim to make sure Reid Park Zoo is able to provide excellent animal care and connect people to wild animals and wild places for years to come.



SUPPORT & REVENUE

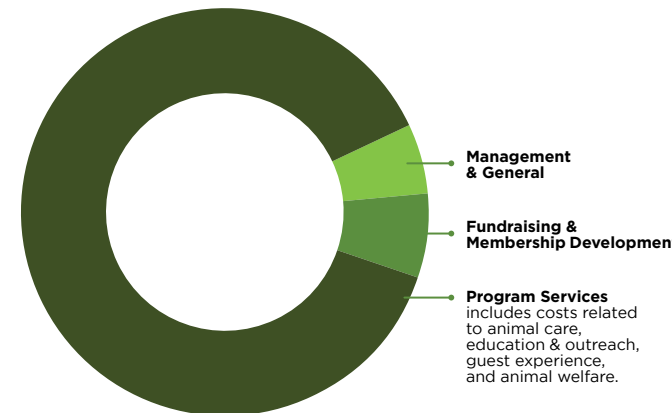
	June 30, 2021	June 30, 2020
City's Zoo Sales & Use Tax Fund	\$ 3,736,098	\$ 4,500,000
General Admission	\$ 1,556,516	\$ 1,102,729
Contributions & Grants*	\$ 3,350,427	\$ 8,161,442
Visitor Attractions & Other Revenue	\$ 652,937	\$ 855,343
Memberships	\$ 781,796	\$ 709,525
Special Events	\$ 443,550	\$ 668,858
Education programs	\$ 92,684	\$ 79,721
Investment Income	\$ 714,236	\$ 99,909
TOTAL SUPPORT & REVENUE	\$ 11,328,244	\$ 16,177,527

*Revenue for FY 2020 Includes a \$4,372,900 bequest receivable for beneficial interest in a charitable remainder trust.



EXPENSES

	June 30, 2021	June 30, 2020
Program Services	\$ 6,528,568	\$ 6,922,723
Management & General	\$ 502,161	\$ 469,506
Fundraising & Membership Development	\$ 398,881	\$ 352,615
TOTAL EXPENSES	\$ 7,429,610	\$ 7,744,844
Change in Net Assets	\$ 3,898,634	\$ 8,432,683
Net Assets - Beginning of Year	\$ 16,874,557	\$ 8,441,874
NET ASSETS - END OF YEAR	\$ 20,773,191	\$ 16,874,557



MASTER PLAN

Making Progress

The first major projects in the Zoo’s ten-year master plan were completed in 2021. The new front entry gives more shade with the addition of new trees inside and outside the front of the Zoo, arbors surrounding the front entry and café, more room for groups to meet and gather before entering the Zoo, and a softer, southwest feel to the entry as you enter from the Sonoran Desert to the world.

The new flamingo habitat has been a huge success, both for the birds themselves and for guests who love getting an up-close view of these social, active avians. The Zoo’s flock enjoy a larger land space, multi-level water areas and improved feeding pool. A night house provides added protection and a feeding pool, and a night house for those rare cold desert nights or for a flock member who needs a little extra care.

Habitat was also expanded by 50% for the Zoo’s Andean bear Oja. The expansion included moving the back perimeter of her exhibit and adding a new off-exhibit space to prepare for a second bear and possible cubs in the future.

Reid Park Zoo’s master plan was the focus of a wide-reaching community conversation. Through this process, a new location for Pathway to Asia was identified. The shift in location meets the needs of Reid Park users by leaving existing park space and Lakeshore Lane intact while creating a continuous perimeter for the Zoo with easy access to its animal health center.

These improvements and many more are made possible by Tucson voters. Thank you, Tucson!



Made possible by
Tucson Voters
*Hecho posible por
los votantes de Tucson*

Thank you, Donors!

Thank You Donors! Reid Park Zoo gratefully acknowledges the generous individuals, businesses, foundations, and partners whose contributions July 1, 2020 -June 30, 2021 made our work possible. Thank you for your dedication and passion for wildlife and conservation. We strive for accuracy; however, if your name or information has been listed incorrectly, we hope that you will contact us with the correction. Reid Park Zoological Society respects donors’ privacy and does not share donor information with any other entities.

GILBERT G. AGUIRRE CIRCLE

is named after native southern Arizona rancher, philanthropist, and major Zoo supporter Gilbert G. Aguirre. The Circle honors contributors of \$10,000 or more to Reid Park Zoo.



Gilbert G. Aguirre, Ph.D.*

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Cemrock
Al & Sharyn Chesser
Click Family Foundation*
Jim and Vicki Click*
Cox Communications
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Bill and Miste Durbin
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Lora White
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***Indicates Lifetime Aguirre Circle Members**





LEGACY CIRCLE

The Reid Park Zoo Legacy Circle is a recognition program to thank and honor individuals for the support they provide the Zoo in the future through their estate plans or life income gifts.

Kathy Alexander and Paul Lindsey
Anonymous
Ray Armstrong
Vicky Arnell
Dr. George and Barbara Ball
Jeffrey and Mica Bane
Susan Basford
Jeffrey Baymor and Elizabeth Cullen
Anonymous
Gail Brandt
Gail Brown
Anonymous
Tong Cheng
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Barbara Chilson
John Clark
Nate Clark
Janet Corber
John Doyle and Ann Forsberg-Doyle
Marla Endicott
Bruce and Gilda Eneboe
Michael and Maudene Fruehwirth
Jaz and Yui Garewal
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Bridget Stephenson
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Mr. and Mrs. Jeremy B. Ulibarri
Joanie VanCase
Nancy VanCase
Sharon Lubick Walsh
Diana Whitman
Elizabeth Wilson
Karen J. Wong
Anonymous



TRIBUTES

In honor of David Andrews
Sara & Paul Russell

In honor of Susan Beesemyer
Ann & Bob Hastings
Audrey Reinmuth

In honor of Casey Berk’s Bat Mitzvah
Jill Baker

In memory of Ralph D Brooks
Kathleen Brooks

In memory of Dale E. Brown
Chicago Wealth Management
Michael & Maudene
Fruehwirth
Michael & Beth Kasser
Karen & Mark McReynolds
Ralph Senteney
Diana Whitman

In honor of Gail Brown
Chris & Carol Dimit
Karen McReynolds

In memory of Michael Brown
Beryl Brown

In memory of Rosemary Burgerhoudt
Bruce & Gilda Eneboe
Joann Milam
Alyce Pennington

In memory of John Chapman
Linda & John Lyman

In memory of Kathy Comer, who loved and supported the Zoo since 2006. She passed away November 2019.
Jack Comer

In memory of Jane Dixon
Sam & Mary Accordino
Eric & Christine Brugler
Patti Dixon
Bernie & Terese Eddy
Nancy Laing
Erin & Bob Petraities

In honor of grandma Dixon
Melissa Huber

In honor of my family
Ann Dreeland

In memory of Carol Endicott
Colleen Eccles
Marla Endicott

In memory of Maureen Everhart
Laureen Guillen
Edward Visser
In memory of “Kizmet” Finkle
Gail Brown

In honor of Barbara Fox
Mary Keane

Happy Birthday, Bro!
Janna Gallo

In honor of Patrick Gard & Lacey Stover Gard
Michael Gard

In honor of Tracey Geavaras
Robyn Knox

In honor of Michael Halle
Thomas & Joanie Healy

In memory of Martha Hart
John Massee

In honor of my wonderful mom, Sharon Hawthorne. Happy Holidays!
Kelly Hawthorne

In memory of Richard “Dickie” Hess
Rita Sainz

In memory of Alice Hoyler
Elizabeth Wilson

In honor of Katie Hutchinson “A birthday gift to one who is a friend to all the animals!”
Mary Lynne Lacy

In honor of Rob Just
Cemrock

In memory of “Murphy” Kasper
Gail Brown

In honor of Sheldon King’s birthday
Tracy King & Meredith King

In memory of Michael Kreppel
Marla Endicott

In memory of Linda
Ruth Ann & Jerry Beck

In honor of Bill & Brad Lloyd
Anonymous

In memory of George Marquez
Bob & Sherry Campbell

In honor of Carmen Marriott
Gail Dunlap

In honor of Sarah Rae Martin
Kay Martin

In memory of Linda Meder
Ann Forsberg-Doyle & John Doyle

In honor of Nancy Morgan
Pamela Hendrickson

TRIBUTES CONT.

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Linda Pedrigi

In honor of Carolynn Pifer’s birthday
Jan Oberholtzer

In memory of Katie Porter
Bonnie Boelman

In honor of Shelley Pozez’s birthday
Lindsey & Josh Baker
Melanie Pozez

In memory of Dr. Michael Rand
John Bley
Michael Brown
Debra & Timothy Minahen
Ron & Julie Rand
Klaudia Stevens
Carole & Leonard Tiep

In honor of Dr. Alexis Roth
Anneli & Barry Roth

In honor of my friend and dedicated zoo docent, Melanie Rupprecht
Beth Bavaro

In memory of “Mrs. Spooky Grey” Sainz
Emily Beckwith & Steven Crandall

In memory of Roy Emil Sasiadek
DeConcini, McDonald, Yetwin & Lacy PC
Gary Ellis
Fred & Jeanne Heaslett
‘Friends of Sara & Michael at Muscular Dystrophy Association’
Susan Nehls
Terrence & Catherine Skelding
Sharon Stark
Michele & Kenny Wickert

In memory of Margaret (Peggy) C. Schmidt
The Schmidt & Barton Family Fund

In memory of Aaron Hagan Senter – April 30, 1985 – February 11, 2006
Darlene Hagan

In memory of “Shombay”
Gail Brown

In memory of Andy Sinderman
Carol Bahill
Brian Clay
Jeanette Fields
Sharon Fields & Tom Jefferson
Karen Parrish
Terri Shell
Marv Sinderman
Sandy VanCleave
Alissa Yee

In memory of “Sita”
Joanne Gouldin & Charlotte Bellflower
Sharon Travis

In honor of Mr. Gail Harold Skinner and Mrs. Marlene Skinner
Brianna Heath

In memory of our beloved son, Luke Smith, on his 4th birthday
Joshua & Virginia Smith

In memory of Tim Stolar
Greg Crapo
Paul Meyendorff
Michele Miles
Ann Watts

In memory of William & Diana Svenheim
Greg & Judy Svenheim
In honor of “Tony” the lion
Ms. Dianne Maki-Seth & Dr. Ravi Sethi

In memory of Rich Tygielski
Michael & Beth Kasser

In honor of Doug Williams, who loves the Zoo especially Penzi
Emily Williams

In memory of “Worf”
Ms. Dianne Maki-Sethi & Dr. Ravi Sethi
Robin Steel

In memory of Mona A. Wong
Susan L. Gin-Shaw, M.D.

In honor of Flora Yee
Leland Yee

In memory of Toshiko Yogi
Jane Espinoza

In honor of the new baby zebra
Barbara Brooks

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SAVING ANIMALS
FROM EXTINCTION



CITY OF
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