



Dear Reid Park Zoo Supporters,

Transformation. That was the word that best described our 2017-2018 fiscal year! After careful exploration and evaluation of the options available, the Zoological Society's board of directors made the bold decision to offer our community the opportunity to build a world-class Zoo and to address the infrastructure issues that needed to be addressed. In November 2017, our community voted to move forward with the passage of two propositions to amend the City's charter to allow a sales tax and to fund a Zoo improvement fund with a one-tenth of one percent sales tax.

Leading the Way to Innovation. In January 2018, we held the grand opening for the new Animal Health Center at Reid Park Zoo. The grand opening was attended by Mayor Jonathan Rothschild, University of Arizona President Dr. Robert Robbins, and many more important and respected community members. The Animal Health Center paves the way for the upcoming renovations and additions to the Zoo with increased animal holding areas, quarantine areas, and is a world-class learning facility for the veterinarians of tomorrow. The education classroom provides great insights into the world of animal healthcare and the Zoo's Dr. Zoo program for children has been consistently sold out.

Bigger Spaces. Smiling Faces. With the passage of the Zoo Improvement Fund, the Society and the City set out together to update the Zoo's long-term master plan. The group took the 2014 master plan that had been previously approved and asked the architect who designed that plan to update it with the items promised to voters: a new hippo habitat; a larger habitat for the Zoo's beautiful and highly endangered tigers; an African safari lodge with opportunities for indoor seating and events; a tree-top adventure play area where children can crawl in tunnels as high as the trees; an interactive feeding experience with the Zoo's rhinos and tropical birds; and more room with more shade!

None of this could be possible without the support of our donors, our members, and our guests. We can't wait for you to join us in this next chapter of Reid Park Zoo!

Nancy J. Kluge

Reid Park Zoological Society President



A YEAR OF NEW BEGINNINGS.

The 2017-2018 fiscal year brought some of the tiniest and largest additions to the Zoo. The Zoo's dart frog habitat, added last year, has proven to be a dynamic and healthy environment encouraging the hatching of many eggs to tiny tadpoles and then froglets. While these little animals cannot be easily measured on a scale, another addition to the team weighed in at 13,000 pounds on his return. Mabu, the African elephant bull, returned to the Zoo's herd in February 2018 after completing his breeding recommendation. He successfully sired two youngsters who are both at the San Diego Zoo Safari Park. Mabu was greeted with excited rumbles from the herd, especially from his daughter Nandi who is now four vears old.

In March the staff transformed a large habitat in the center of the Zoo into an active goat yard. Three different species of goats can be seen climbing, bucking, and head-butting each other throughout the day. The animals are guest favorites and have helped the Animal Care Team sharpen their animal training and teamwork skills. While goat yoga is not in our future, training that

looks like a professional athlete on an obstacle course is.

For the first time, the Zoo welcomed three young alligators to the Animal Ambassador Program. These alligators were shy but competitive for food, as any alligator would be. Quickly they became comfortable with being handled and are now part of the animal presentations for school groups and Zoo guests. Additionally, the Zoo added a nine foot, 215-pound male alligator to a new habitat near the Zoo's carousel. This large reptile is equally impressive when floating with eyes peering at the water surface as when he is lunging for his diet of rats and other protein fit for a reptile of his size.

Red pandas, like so many of our good friends, were snow birds for us here at the Zoo. The red pandas came in late fall and captivated Zoo guests. This is an animal that appears to be part fox, part raccoon, part bear, part cat and all cute. The panda pair originating from two different zoos was introduced to ach other successfully. They scentmarked their habitat continuously with what appears to be a red panda dance, ate bamboo, and lounged on their high perches. These red pandas allowed us to talk about conservation of the bamboo forests for a species that eats primarily bamboo. In spring they traveled to their new home at Utah's Hogle Zoo.







WHAT'S COMING TO YOUR ZOO.

Temple of Tiny Monkeys: In the fall of 2018 Reid Park Zoo began the design for this new squirrel monkey habitat in the South America area of the Zoo. This ancient-temple themed habitat is sure to put a smile on the faces of the Zoo's guests as they spot these New World monkeys leaping from branch to branch. Projected to open Spring 2019.

Reid Park Zoo Foundation: Reid Park Zoological Society has made the decision to form a foundation and the founding board members, led by Chair George Ball, began the work to set the framework. The Foundation will raise funds for capital campaigns, conservation projects, and endowment.

Master Plan: During the 2017-2018 fiscal year, a bold, imaginative ten-year master plan was developed for Reid Park Zoo. In the coming year, the Zoological Society, with the City of Tucson, will be selecting an architect and construction manager for Phase One of the plan. This phase will also include a 3.5 acre expansion, improvements to the Welcome Plaza and the flamingo habitat will relocate to the front plaza of the Zoo.



Reid Park Zoo celebrated the birth of a Baird's tapir in November 2017. He was strong and healthy and rivaled the red pandas for cute awards. As young calves, Baird's tapirs can only be described as brown and cream-colored walking watermelons. This camouflage coloration helps protect them from predation when they are most vulnerable, but it fades to a solid color as they age. This birth was important because the species is endangered. Iibu, the young tapir calf, has weights and photographs taken every several days. This information is shared with researchers to help them estimate ages of wild tapir calves.

The new Animal Health Center saw immediate use after the grand opening. Students and staff watched a gazelle orthopedic surgery, a lion root canal, and annual physicals on a variety of animals. The Animal Health Center grew from 3,000 square feet to over

11,000 square feet with specialty rooms for radiographs, intensive care, and a sterile surgical suite. The Animal Care Team can provide more thorough exams and treatments in a setting more comfortable for the animals and staff. Additionally, Zoo educators can bring tours to the Health Center Gallery to watch the amazing care the Veterinarian Team provides.

Animal Care: By the numbers.

Reid Park Zoo, in collaboration with other AZA-accredited organizations, is committed to saving wild animals and wild places. Through this collaboration we are able to assist in the conservation of variety of species through Animal Management Program and the Species Survival Plan. New arrivals in 2017-2018 fiscal year include:

Bearded Barbet:	1
Spot-bellied Side-necked Turtle:	1
Violet Turaco:	1
Boat-billed Heron	1
Blue-crowned Pigeon Chick	2
Female Meerkats:	3
Crested Screamer Chicks:	4

Currently, Reid Park Zoo is home to a variety of species. Of those species **8** are near threatend, **13** are vulnerable, **8** are endangered, and **1** is critically endangered on the International Union for Conservation of Nature (IUCN) Red List.



The Education Department at Reid Park Zoo is committed to connecting our diverese community with wild animals and wild places, to promote a better understanding of the Zoo's role in animal care and conservation, and to instill responsibility for individual choices that help protect the environment.

EDUCATION GOALS:

- Expand the Zoo's reach
- Provide consistent and effective messaging to guests
- Be an advocate for conservation
- Provide staff and volunteers with tools and opportunities to further their knowledge and ability to inspire guests

During 2017-2018 fiscal year, several education programs saw an increase in participation and satisfaction ratings. The Zoo was

also able to provide additional free resources to the community with the help of grants and sponsorships.

HUGE SUCCESSES IN EDUCATION!

Nearly **19,000 K-12 students** were able to learn about animals and conservation during school trips to the Zoo! This was made possible with the Tucson community's support and the passage of propositions 202 and 203 in the 2017 election.

Games, crafts, animal ambassador encounters, and behind-the-scenes opportunities made Summer Camp 2018 unlike any other. With the opening of the new Animal Health Center, the Zoo was able to offer an insider's look into the daily care of animals at Reid Park Zoo. The additional space of the Freeport-McMoRan Education Gallery also allowed for more registrations resulting in a 15% increase in overall participation. Thanks to a generous donation, the Zoo offered 40 children the opportunity to have an unforgettable summer experience without cost for the second year in a row. Summer Camp was not the only opportunity children had to see what amazing care Reid Park Zoo provides behind-the-scenes. With the

launch of Dr. Zoo, a program centered around a day in the life of a veterinarian, children were given the chance to experience first-hand the importance of math and science in diagnosing and treating animals through hands-on activity stations that are based on real-life zoo scenarios. Since day one, this program has remained sold out!

Education: By the numbers.

Winter Camp 2017 Participants: 44 Summer Camp 2018 Participants: 331 Little Critter Participants: 248 Young Explorers Participants: 294 3,213 Nature Play Participants: ZAP Participants: 4,330 Zoo to You Outreach Participants: 3,215 Scouts & Private Tour Participants: 1.004 Self-Guided Tour Participants: 18.623 Interpretive Cart Guests: 49.765 Animal Presentation Guests: 67,597

Reid Park Zoo could not do what we do without the support of our amazing volunteers. Over 2017-2018 fiscal year, there were a total of **124,601** volunteer and guest interactions. These interactions help the Zoo further the its mission.

Number of Volunteers: 197
Volunteer Hours: 19,138.25
Volunteer Monetary Value: \$469,078.50
Intern Hours: 3,567



WE'RE COLLABORATING WITH CONSERVATIONISTS AROUND THE WORLD!

Global Conservation Force, United States

> Tucson Wildlife Center, United States

> > Tapir Specialist Group, Nicaragua

Internation

Foundati

International Rhino

Foundation, United

COLLABORATION IS KEY IN CONSERVATION AND TOGETHER WE WILL MAKE A DIFFERENCE.

Reid Park Zoo is proud to have financially contributed to nine conservation groups in five different countries throughout 2017 - 2018 fiscal year. The Zoo donated **\$50,830** from the Conservation Fund and an additional **\$7,350** was contributed from the Teen Volunteer Program.





The funds donated from the Reid Park Zoo Conservation Fund enabled *Anteaters & Highways* to hire a full-time educator. Dr. Andréia Nasser Figueiredo (pictured above) has acquired a strong background in academics and practicals through her 10 years of experience working on environmental education projects. Thanks to the support from Reid Park Zoo and other collaborations, *Anteaters & Highways* will be able to execute a Strategic Environments Educational Plan, which will also benefit conservation education programs in Tucson.

Additionally, the Education Department at Reid Park Zoo was able to implement a new hands-on activity in Summer Camp that was inspired by *Anteaters & Highways* research. Ultimately, providing an unforgettable educational experience for future conservationists!

Conservation: By the numbers.

The Reid Park Zoo Conservation Fund is comprised of funds raised during daily giraffe encounters and through private donations.

Baird's Tapir Project:	\$3,000
Giant Anteaters and Highways:	\$20,000
Global Conservation Force:	\$330
Red Panda Network:	\$7,500
Tarangire Elephant Project:	\$20,000

Throughout the year, Teen Volunteers sell "Go Green" kits at special events and photos with Santa during Zoo Lights to raise funds for local and global conservation projects.

Giant Anteaters and Highways:	\$2,500
International Elephant Foundation:	\$850
International Rhino Foundation:	\$1,300
Pantanal Giant Armadillo Project:	\$300
Tapir Specialist Group:	\$550
Tarangire Elephant Research Project:	\$600
Tucson Wildlife Center:	\$1,250



PARTNERSHIPS THAT SERVE THE COMMUNITY!

In addition to the annual regular events, Reid Park Zoo partnered with several organizations to bring unique events and activities to the Zoo in 2017-2018 fiscal year.

Dream Night at the Zoo: This exclusive evening was for children with special health care needs, children with disabilities, and their parents and siblings. In addition to a unique Zoo adventure, they met superheroes, police and fire personnel, rode the carousel, had fun with arts and crafts, got their faces painted and met some amazing animals. Reid Park Zoo was proud to offer this free event.

STEM Day at the Zoo: In partnership with SYSTEM Coalition, Reid Park Zoo held an event highlighting astonishing facts about our universe, our planet, and how it impacts our daily lives. Over 2,000 guests played with slime, looked through solar scopes, and learned about enrichment and exclusion feeders.

Connecting Closer: Baird's Tapir: Guests got to meet the newest addition to the Zoo family, baby libu, and learn the latest updates from Zoo Area Supervisor, Adam Ramsey, on the tapir's conservation status and the efforts being done by the Tapir Specialist Group in Nicaragua to protect this amazing species.

Sounds Like a Zoo Concert: In collaboration with the Tucson Symphony, Reid Park Zoo held a concert with Tommy Tom-Tom and SSS' Willie where children learned not only the sounds of animals but also a variety of musical instruments.





Reid Park Zoo Legacy Circle

The Legacy Circle honors those individuals who have expressed their commitment to ensure that Reid Park Zoo is able to inspire future generations through including Reid Park Zoo in their estate plans.

Estate of Fran Armstrong
Ray Armstrong
George & Barbara Ball
Jeffrey & Mica Bane
Estate of Susan Banfield
Susan Basford
Jeffrey Baymor & Elizabeth Cullen
Anonymous
Gail Brown
Tong Cheng & Rachel Sun
Al & Sharyn Chesser

Barbara Chilson John Clark Janet Corber John Doyle & Ann Forsberg-Doyle Bruce & Gilda Eneboe Jerry Felmley Patricia Foremaster Estate of Kristiana Foss Michael & Maudene Fruehwirth Jasbir & Yui Garewal Ann Gillette Michael Halle Anonymous Michael Hannley Syndenn Harmon Robert & Trudy Hersch Anonymous

Mary Huffman Estate of Linda Hulse Paula Hunslev Jason Jacobs Sheldon & Dr. Xenia King Nancy Kluge Steve Larsen Estate of Joseph F. Letuks Anonymous Ellen Walling Lewis Howard & Barbara Lillev Wendell Long **Anonymous** Manuel G & Melissa A Mendibles Estate of Frann Miescher Hanna Miller Brooke Miner Tim Mitchell & Ann Koontz Kassi Molfetas Estate of Estelle Oelzner Dorothy M. Pellegrino Chuck & Pat Pettis A.J. & M.D. Ruggiero Memorial Trust Joann Schultz Denice Shepherd Joseph & Bernadine Shirley Gail H. & Marlene C. Skinner Estate of Evelyn A. Sterling MSgt. & Mrs. Jeremy B. Ulibarri Estate of Barbara Unger Joanie VanCase Nancy VanCase Diana Whitman Mona Alisa Wong Revocable Trust Anonymous



ZooFriendZ is a very special circle of people who are invested in the future of Tucson's Reid Park Zoo through donations of \$500 or more annually.

Gilbert G. Aguirre Circle

The Gilbert G. Aguirre Circle is named for native southern Arizona rancher, philanthropist, and major Zoo supporter Gilbert G. Aguirre. The Circle honors contributors of \$10,000 or more to Reid Park Zoo.

*Gilbert G. Aguirre

David H. Andrews

Susan Banfield Revocable Trust

BMO Harris Bank

Casino Del Sol

Mickey & Susan Cavender

Cemrock Landscapes Inc.

*Click Family Foundation

Cox Communications
Phil Derkum & Flora Yee

*Freeport McMoRan Sierrita

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Anonymous

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Kautz Family Foundation

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The Kemper & Ethel Marley Foundation

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The Ruth McCormick Tankersley Trust

Tucson Electric Power

*Tucson Foundations

Tucson Parks Foundation

Mona Alisa Wong Revocable Trust

*Indicates Lifetime Aquirre Circle Members

Director's Circle

(\$5,000-\$9,999)

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Association of Zoos and Aquariums

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Curator's Circle

(\$1,000-\$4,999)

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Jeff & Mica Bane

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Nate Clark & Daniel Buford

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Sally Dodds

Marilyn Doe

Chad Driedger & Calline Sanchez

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The Schmidt & Barton Family Fund

Dave & Chris Towne

Cody & Tawnya Tretschok

Tucson International Academy



Vantage Bowling Centers
VCA Valley Animal Hospital
Gail Von Pinnon
Wells Fargo Foundation
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(\$500-\$900)

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Tributes

In memory of David Andrews, Sr.

Gail Brown

In honor of Ray and Fran Armstrong

Sidney Bond

In memory of Fran Armstrong

Jim & Judith Gray

In memory of Don Barnett

Judy Barnett

Tangerine Heights HOA

In memory of Ashley Brown

Kristian & Nancy Kluge

David & Sharon Shortess

Thomas Gulino & Sharon Thims

In honor of Dr. Curt. R. Coffman, DVM

Sarah & Jonathan Kim

In honor of Marla Endicott's birthday

Merideth Bliss Joyce & Pam Little In memory of Michael Flint

Reina Bozeman

Michael Groener

Kristian & Nancy Kluge

Gail & Marlene Skinner

In memory of Guiness Foltz

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In memory of Kyle Gillett

Bruce Gungle

Gordon Peck

In honor of Michael Halle

Thomas & Joanie Healy

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Learae Keyes

In honor of Sheldon King

Tracy King & Meredith King

In memory of Florence Koenig

Richard Koenig

In memory of Michael Kreppel

Marla Endicott

In memory of Despina Makis

Peggy Kline

In honor of Madeline McNamara

Lucas Gaume

Christy Stromberg

In memory of Sharon Middleton

Garbis & Dorothy Mechigian

In honor of Alexis Moreno DVM

Anneli Roth

In memory of Punga

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Frances Kelly

Mary Kolodij

Dr. Jonathan & Lois Pasternack

St. Mark's Preschool & Kindergarten

Jeremy & Anna Ulibarri

In memory of Margaret (Peggy) C. Schmidt

The Schmidt & Barton Family Fund

In memory of Caitlin

Joann Schultz

In honor of Denice Shepherd

Helen T. Rib

In memory of Charlene Stough

Connie Plapinger

In memory of Johann Trummer

Garbis & Dorothy Mechigian

In memory of Michael P. Von Pinnon

Gail Von Pinnon

A Year in Review: By the numbers.

Reid Park Zoo is one of the smallest AZA-accredited zoos in the United States. However, with over **503,000** annual guests and **13,117** member households, Reid Park Zoo is the most attended gated attraction within Southern Arizona.

Community of December 1	FY: 2017-2018	FY: 2016-2017
Support & Revenue: Contributions & Grants Special events Memberships Education programs Investment Income Visitor attractions & other revenue	\$924,649 \$773,082 \$869,654 \$156,316 \$97,103 \$874,432	\$1,743,826 \$693,056 \$829,011 \$196,665 \$287,430 \$1,006,079
Total support and revenue	\$3,695,236	\$4,756,067
Expenses:		
Program Services	\$4,361,771	\$3,397,528
Management & General	\$395,093	\$312,418
Fundraising & Membership	\$368,743	\$464,064
Total Expenses	\$5,125,607	\$4,174,010
Change in Net Assets	\$(1,430,371)	\$582,057
Net Assets - Beginning of Year	\$7,965,801	\$7,383,744
Net Assets - End of Year	\$6,535,430	\$7,965,801



Board of Directors

OFFICERS:

Mica Bane, Chair Dr. George Ball, Vice Chair Hanna Miller, Secretary Tish O'Callaghan, Treasurer Tawnya Tretschok, Past President

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EXECUTIVE TEAM:Reid Park Zoological Society

Nancy Kluge, President Gail Brown, Director of Development Tong Cheng, Chief Financial Officer Diana Whitman, Chief Philanthropy Officer

Reid Park Zoo

Dr. Sue Tygielski, Interim Zoo Administrator

Reid Park Zoo's Mission:

TO ENCOURAGE COMMITMENT TO THE CONSERVATION OF BIOLOGICAL DIVERSITY AND TO PROVIDE EDUCATIONAL AND FUN EXPERIENCES FOR VISITORS OF ALL AGES.

Reid Park Zoological Society's Mission:

TO SUPPORT, ADVOCATE FOR, AND ENHANCE THE VALUE OF REID PARK ZOO FOR THE COMMUNITY.









Reid Park Zoological Society

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