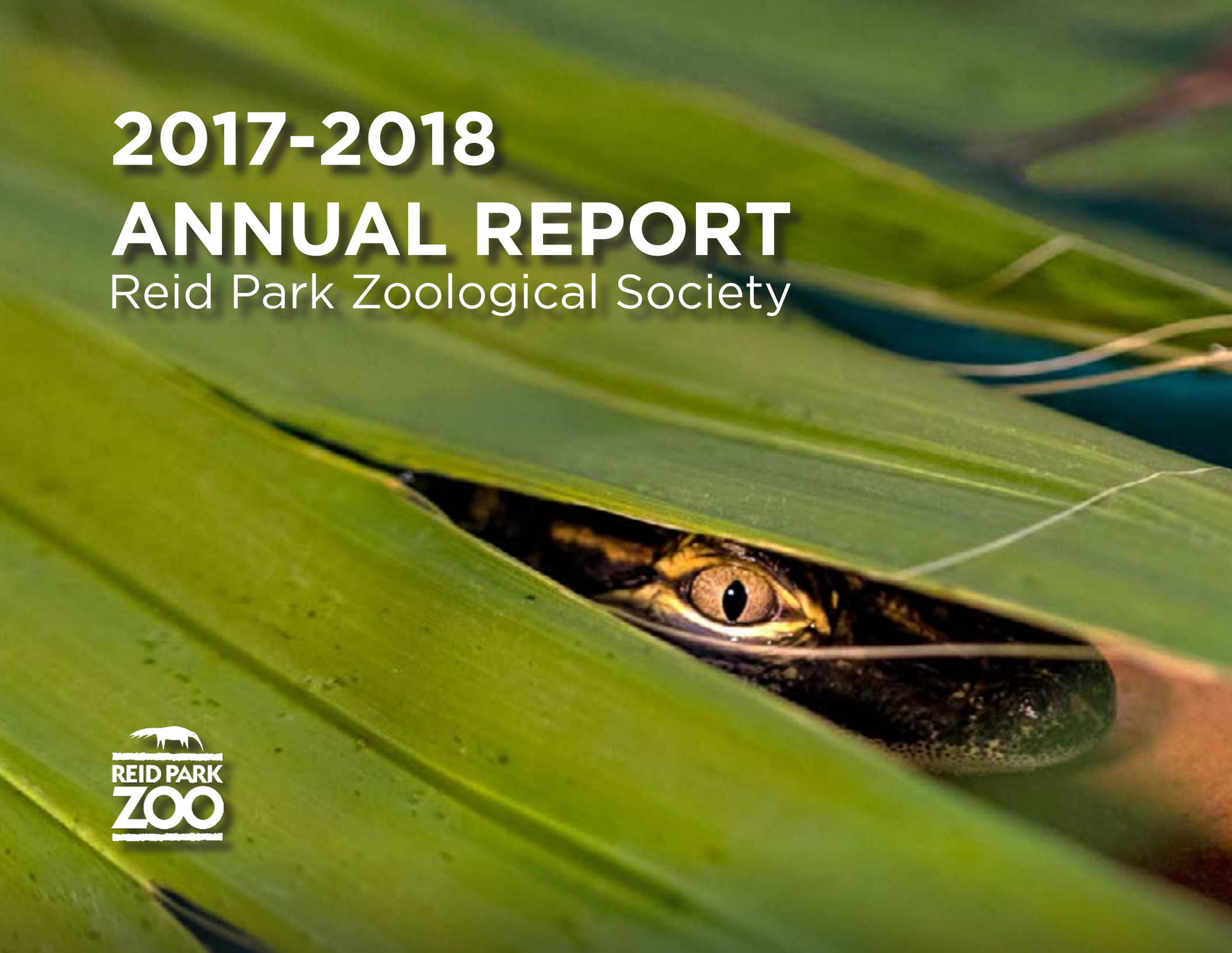

2017-2018 ANNUAL REPORT

Reid Park Zoological Society

REID PARK ZOO

LETTER FROM THE PRESIDENT, NANCY J. KLUGE

Dear Reid Park Zoo Supporters,

Transformation. That was the word that best described our 2017-2018 fiscal year! After careful exploration and evaluation of the options available, the Zoological Society's board of directors made the bold decision to offer our community the opportunity to build a world-class Zoo and to address the infrastructure issues that needed to be addressed. In November 2017, our community voted to move forward with the passage of two propositions to amend the City's charter to allow a sales tax and to fund a Zoo improvement fund with a one-tenth of one percent sales tax.

Leading the Way to Innovation. In January 2018, we held the grand opening for the new Animal Health Center at Reid Park Zoo. The grand opening was attended by Mayor Jonathan Rothschild, University of Arizona President Dr. Robert Robbins, and many more important and respected community members. The Animal Health Center paves the way for the upcoming renovations and additions to the Zoo with increased animal holding areas, quarantine areas, and is a world-class learning facility for the veterinarians of tomorrow. The education classroom provides great insights into the world of animal healthcare and the Zoo's Dr. Zoo program for children has been consistently sold out.

Bigger Spaces. Smiling Faces. With the passage of the Zoo Improvement Fund, the Society and the City set out together to update the Zoo's long-term master plan. The group took the 2014 master plan that had been previously approved and asked the architect who designed that plan to update it with the items promised to voters: a new hippo habitat; a larger habitat for the Zoo's beautiful and highly endangered tigers; an African safari lodge with opportunities for indoor seating and events; a tree-top adventure play area where children can crawl in tunnels as high as the trees; an interactive feeding experience with the Zoo's rhinos and tropical birds; and more room with more shade!

None of this could be possible without the support of our donors, our members, and our guests.
We can't wait for you to join us in this next chapter of Reid Park Zoo!

Nancy J. Kluge
Reid Park Zoological Society President

A YEAR OF NEW BEGINNINGS.

The 2017-2018 fiscal year brought some of the tiniest and largest additions to the Zoo. The Zoo's dart frog habitat, added last year, has proven to be a dynamic and healthy environment encouraging the hatching of many eggs to tiny tadpoles and then froglets. While these little animals cannot be easily measured on a scale, another addition to the team weighed in at 13,000 pounds on his return. Mabu, the African elephant bull, returned to the Zoo's herd in February 2018 after completing his breeding recommendation. He successfully sired two youngsters who are both at the San Diego Zoo Safari Park. Mabu was greeted with excited rumbles from the herd, especially from his daughter Nandi who is now four years old.

In March the staff transformed a large habitat in the center of the Zoo into an active goat yard. Three different species of goats can be seen climbing, bucking, and head-butting each other throughout the day. The animals are guest favorites and have helped the Animal Care Team sharpen their animal training and teamwork skills. While goat yoga is not in our future, training that

looks like a professional athlete on an obstacle course is.

For the first time, the Zoo welcomed three young alligators to the Animal Ambassador Program. These alligators were shy but competitive for food, as any alligator would be. Quickly they became comfortable with being handled and are now part of the animal presentations for school groups and Zoo guests. Additionally, the Zoo added a nine foot, 215-pound male alligator to a new habitat near the Zoo's carousel. This large reptile is equally impressive when floating with eyes peering at the water surface as when he is lunging for his diet of rats and other protein fit for a reptile of his size.

Red pandas, like so many of our good friends, were snow birds for us here at the Zoo. The red pandas came in late fall and captivated Zoo guests. This is an animal that appears to be part fox, part raccoon, part bear, part cat and all cute. The panda pair originating from two different zoos was introduced to ach other successfully. They scent-marked their habitat continuously with what appears to be a red panda dance, ate bamboo, and lounged on their high perches. These red pandas allowed us to talk about conservation of the bamboo forests for a species that eats primarily bamboo. In spring they traveled to their new home at Utah's Hogle Zoo.

WHAT'S COMING TO YOUR ZOO.

Temple of Tiny Monkeys: In the fall of 2018 Reid Park Zoo began the design for this new squirrel monkey habitat in the South America area of the Zoo. This ancient-temple themed habitat is sure to put a smile on the faces of the Zoo's guests as they spot these New World monkeys leaping from branch to branch. Projected to open Spring 2019.

Reid Park Zoo Foundation: Reid Park Zoological Society has made the decision to form a foundation and the founding board members, led by Chair George Ball, began the work to set the framework. The Foundation will raise funds for capital campaigns, conservation projects, and endowment.

Master Plan: During the 2017-2018 fiscal year, a bold, imaginative ten-year master plan was developed for Reid Park Zoo. In the coming year, the Zoological Society, with the City of Tucson, will be selecting an architect and construction manager for Phase One of the plan. This phase will also include a 3.5 acre expansion, improvements to the Welcome Plaza and the flamingo habitat will relocate to the front plaza of the Zoo.

SAVING WILD ANIMALS

Reid Park Zoo celebrated the birth of a Baird's tapir in November 2017. He was strong and healthy and rivaled the red pandas for cute awards. As young calves, Baird's tapirs can only be described as brown and cream-colored walking watermelons. This camouflage coloration helps protect them from predation when they are most vulnerable, but it fades to a solid color as they age. This birth was important because the species is endangered. Iibu, the young tapir calf, has weights and photographs taken every several days. This information is shared with researchers to help them estimate ages of wild tapir calves.

The new Animal Health Center saw immediate use after the grand opening. Students and staff watched a gazelle orthopedic surgery, a lion root canal, and annual physicals on a variety of animals. The Animal Health Center grew from 3,000 square feet to over 11,000 square feet with specialty rooms for radiographs, intensive care, and a sterile surgical suite. The Animal Care Team can provide more thorough exams and treatments in a setting more comfortable for the animals and staff. Additionally, Zoo educators can bring tours to the Health Center Gallery to watch the amazing care the Veterinarian Team provides.

Animal Care: By the numbers.

Reid Park Zoo, in collaboration with other AZA-accredited organizations, is commited to saving wild animals and wild places. Through this collaboration we are able to assist in the conservation of variety of species through Animal Management Program and the Species Survival Plan. New arrivals in 2017-2018 fiscal year include:

Bearded Barbet:	**1**
Spot-bellied Side-necked Turtle:	**1**
Violet Turaco:	**1**
Boat-billed Heron	**1**
Blue-crowned Pigeon Chick	**2**
Female Meerkats:	**3**
Crested Screamer Chicks:	**4**

Currently, Reid Park Zoo is home to a variety of species. Of those species **8** are near threatend, **13** are vulnerable, **8** are endangered, and **1** is critically endangered on the International Union for Conservation of Nature (IUCN) Red List.

INSPIRING THE FUTURE

The Education Department at Reid Park Zoo is committed to connecting our diverese community with wild animals and wild places, to promote a better understanding of the Zoo's role in animal care and conservation, and to instill responsibility for individual choices that help protect the environment.

EDUCATION GOALS:

- Expand the Zoo's reach
- Provide consistent and effective messaging to guests
- Be an advocate for conservation
- Provide staff and volunteers with tools and opportunities to further their knowledge and ability to inspire guests

During 2017-2018 fiscal year, several education programs saw an increase in participation and satisfaction ratings. The Zoo was also able to provide additional free resources to the community with the help of grants and sponsorships.

HUGE SUCCESSES IN EDUCATION!

Nearly **19,000 K-12 students** were able to learn about animals and conservation during school trips to the Zoo! This was made possible with the Tucson community's support and the passage of propositions 202 and 203 in the 2017 election.

Games, crafts, animal ambassador encounters, and behind-the-scenes opportunities made Summer Camp 2018 unlike any other. With the opening of the new Animal Health Center, the Zoo was able to offer an insider's look into the daily care of animals at Reid Park Zoo. The additional space of the Freeport-McMoRan Education Gallery also allowed for more registrations resulting in a **15% increase** in overall participation. Thanks to a generous donation, the Zoo offered 40 children the opportunity to have an unforgettable summer experience without cost for the second year in a row. Summer Camp was not the only opportunity children had to see what amazing care Reid Park Zoo provides behind-the-scenes. With the

launch of Dr. Zoo, a program centered around a day in the life of a veterinarian, children were given the chance to experience first-hand the importance of math and science in diagnosing and treating animals through hands-on activity stations that are based on real-life zoo scenarios. Since day one, this program has remained sold out!

Education: By the numbers.

Winter Camp 2017 Participants:	**44**
Summer Camp 2018 Participants:	**331**
Little Critter Participants:	**248**
Young Explorers Participants:	**294**
Nature Play Participants:	**3,213**
ZAP Participants:	**4,330**
Zoo to You Outreach Participants:	**3,215**
Scouts & Private Tour Participants:	**1,004**
Self-Guided Tour Participants:	**18,623**
Interpretive Cart Guests:	**49,765**
Animal Presentation Guests:	**67,597**

Reid Park Zoo could not do what we do without the support of our amazing volunteers. Over 2017-2018 fiscal year, there were a total of **124,601** volunteer and guest interactions. These interactions help the Zoo further the its mission.

Number of Volunteers:	**197**
Volunteer Hours:	**19,138.25**
Volunteer Monetary Value:	**$469,078.50**
Intern Hours:	**3,567**

WE'RE COLLABORATING WITH CONSERVATIONISTS AROUND THE WORLD!

COLLABORATION IS KEY IN CONSERVATION AND TOGETHER WE WILL MAKE A DIFFERENCE.
Reid Park Zoo is proud to have financially contributed to nine conservation groups in five different countries throughout 2017 - 2018 fiscal year. The Zoo donated **$50,830** from the Conservation Fund and an additional **$7,350** was contributed from the Teen Volunteer Program.

onal Elephant
on, United States
d States
Red Panda
Network, Nepal
Tarangire Elephant
Project, Tanzania
Pantanal Giant
Armadillo Project, Brazil
Anteaters
& Highways, Brazil

CREATING OPPORTUNITIES

The funds donated from the Reid Park Zoo Conservation Fund enabled *Anteaters & Highways* to hire a full-time educator. Dr. Andréia Nasser Figueiredo (pictured above) has acquired a strong background in academics and practicals through her 10 years of experience working on environmental education projects. Thanks to the support from Reid Park Zoo and other collaborations, *Anteaters & Highways* will be able to execute a Strategic Environments Educational Plan, which will also benefit conservation education programs in Tucson.

Additionally, the Education Department at Reid Park Zoo was able to implement a new hands-on activity in Summer Camp that was inspired by *Anteaters & Highways* research. Ultimately, providing an unforgettable educational experience for future conservationists!

Conservation: By the numbers.

The Reid Park Zoo Conservation Fund is comprised of funds raised during daily giraffe encounters and through private donations.

Baird's Tapir Project:	**$3,000**
Giant Anteaters and Highways:	**$20,000**
Global Conservation Force:	**$330**
Red Panda Network:	**$7,500**
Tarangire Elephant Project:	**$20,000**

Throughout the year, Teen Volunteers sell "Go Green" kits at special events and photos with Santa during Zoo Lights to raise funds for local and global conservation projects.

Giant Anteaters and Highways:	**$2,500**
International Elephant Foundation:	**$850**
International Rhino Foundation:	**$1,300**
Pantanal Giant Armadillo Project:	**$300**
Tapir Specialist Group:	**$550**
Tarangire Elephant Research Project:	**$600**
Tucson Wildlife Center:	**$1,250**

PARTNERSHIPS THAT SERVE THE COMMUNITY!

In addition to the annual regular events, Reid Park Zoo partnered with several organizations to bring unique events and activities to the Zoo in 2017-2018 fiscal year.

Dream Night at the Zoo: This exclusive evening was for children with special health care needs, children with disabilities, and their parents and siblings. In addition to a unique Zoo adventure, they met superheroes, police and fire personnel, rode the carousel, had fun with arts and crafts, got their faces painted and met some amazing animals. Reid Park Zoo was proud to offer this free event.

STEM Day at the Zoo: In partnership with SYSTEM Coalition, Reid Park Zoo held an event highlighting astonishing facts about our universe, our planet, and how it impacts our daily lives. Over 2,000 guests played with slime, looked through solar scopes, and learned about enrichment and exclusion feeders.

Connecting Closer: Baird's Tapir: Guests got to meet the newest addition to the Zoo family, baby Iibu, and learn the latest updates from Zoo Area Supervisor, Adam Ramsey, on the tapir's conservation status and the efforts being done by the Tapir Specialist Group in Nicaragua to protect this amazing species.

Sounds Like a Zoo Concert: In collaboration with the Tucson Symphony, Reid Park Zoo held a concert with Tommy Tom-Tom and SSS' Willie where children learned not only the sounds of animals but also a variety of musical instruments.

THANK YOU DONORS!

Reid Park Zoo Legacy Circle
The Legacy Circle honors those individuals who have expressed their commitment to ensure that Reid Park Zoo is able to inspire future generations through including Reid Park Zoo in their estate plans.

Estate of Fran Armstrong
Ray Armstrong
George & Barbara Ball
Jeffrey & Mica Bane
Estate of Susan Banfield
Susan Basford
Jeffrey Baymor & Elizabeth Cullen
Anonymous
Gail Brown
Tong Cheng & Rachel Sun
Al & Sharyn Chesser
Barbara Chilson
John Clark
Janet Corber
John Doyle & Ann Forsberg-Doyle
Bruce & Gilda Eneboe
Jerry Felmley
Patricia Foremaster
Estate of Kristiana Foss
Michael & Maudene Fruehwirth
Jasbir & Yui Garewal
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Steve Larsen
Estate of Joseph F. Letuks
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Howard & Barbara Lilley
Wendell Long
Anonymous
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Estate of Frann Miescher
Hanna Miller
Brooke Miner
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Kassi Molfetas
Estate of Estelle Oelzner
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Estate of Evelyn A. Sterling
MSgt. & Mrs. Jeremy B. Ulibarri
Estate of Barbara Unger
Joanie VanCase
Nancy VanCase
Diana Whitman
Mona Alisa Wong Revocable Trust
Anonymous

ZooFriendZ is a very special circle of people who are invested in the future of Tucson's Reid Park Zoo through donations of $500 or more annually.

Gilbert G. Aguirre Circle

The Gilbert G. Aguirre Circle is named for native southern Arizona rancher, philanthropist, and major Zoo supporter Gilbert G. Aguirre. The Circle honors contributors of $10,000 or more to Reid Park Zoo.

***Gilbert G. Aguirre**
David H. Andrews
Susan Banfield Revocable Trust
BMO Harris Bank
Casino Del Sol
Mickey & Susan Cavender
Cemrock Landscapes Inc.
***Click Family Foundation**
Cox Communications
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Tucson Electric Power
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Tucson Parks Foundation
Mona Alisa Wong Revocable Trust

***Indicates Lifetime Aguirre Circle Members**

Director's Circle

($5,000-$9,999)

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Association of Zoos and Aquariums
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Mary Jane Peyton
Bruce & Sherri Porterfield
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Rancho Sahuarita
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Tributes

In memory of David Andrews, Sr.
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Merideth Bliss
Joyce & Pam Little
In memory of Michael Flint
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In memory of Mark Garity
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In memory of Kyle Gillett
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Marla Endicott
In memory of Despina Makis
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Garbis & Dorothy Mechigian
In honor of Alexis Moreno DVM
Anneli Roth
In memory of Punga
David H. Andrews
Frances Kelly
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Dr. Jonathan & Lois Pasternack
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The Schmidt & Barton Family Fund
In memory of Caitlin
Joann Schultz
In honor of Denice Shepherd
Helen T. Rib
In memory of Charlene Stough
Connie Plapinger
In memory of Johann Trummer
Garbis & Dorothy Mechigian
In memory of Michael P. Von Pinnon
Gail Von Pinnon

A Year in Review: By the numbers.

Reid Park Zoo is one of the smallest AZA-accredited zoos in the United States. However, with over **503,000** annual guests and **13,117** member households, Reid Park Zoo is the most attended gated attraction within Southern Arizona.

	FY: 2017-2018	FY: 2016-2017
Support & Revenue:		
Contributions & Grants	**$924,649**	**$1,743,826**
Special events	**$773,082**	**$693,056**
Memberships	**$869,654**	**$829,011**
Education programs	**$156,316**	**$196,665**
Investment Income	**$97,103**	**$287,430**
Visitor attractions & other revenue	**$874,432**	**$1,006,079**
Total support and revenue	**$3,695,236**	**$4,756,067**
Expenses:		
Program Services	**$4,361,771**	**$3,397,528**
Management & General	**$395,093**	**$312,418**
Fundraising & Membership	**$368,743**	**$464,064**
Total Expenses	**$5,125,607**	**$4,174,010**
Change in Net Assets	**$(1,430,371)**	**$582,057**
Net Assets - Beginning of Year	**$7,965,801**	**$7,383,744**
Net Assets - End of Year	**$6,535,430**	**$7,965,801**

Board of Directors

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Gail Brown, Director of Development
Tong Cheng, Chief Financial Officer
Diana Whitman, Chief Philanthropy Officer

Reid Park Zoo
Dr. Sue Tygielski, Interim Zoo Administrator

Reid Park Zoo's Mission:

TO ENCOURAGE COMMITMENT TO THE CONSERVATION OF BIOLOGICAL DIVERSITY AND TO PROVIDE EDUCATIONAL AND FUN EXPERIENCES FOR VISITORS OF ALL AGES.

Reid Park Zoological Society's Mission:

TO SUPPORT, ADVOCATE FOR, AND ENHANCE THE VALUE OF REID PARK ZOO FOR THE COMMUNITY.

Reid Park Zoological Society
1030 South Randolph Way, Tucson, AZ 85716
520.881.4753
www.ReidParkZoo.org

Photos provided by Karen McCorey and Nick Smallwood