REID PARK ZOOLOGICAL SOCIETY 2000 2019-2020 Annual Report

Dear Zoo Friends,

Fiscal year 2019-2020 started out as one of the Zoo's best ever. We were experiencing record attendance and celebrating the return of the Asian Lantern Festival when the pandemic hit and the Zoo closed for five months during our peak season as we did our part to stem the spread of the COVID virus.

Zoo staff took a deep breath, rolled up their sleeves from wherever they were, and pitched in across departments however they were needed.

- Animal care staff took the opportunity to provide additional enrichment for animals who weren't used to seeing quiet, empty sidewalks.
- The grounds and maintenance team did some deep cleaning and took care of some projects like replacing water lines which are easiest done when there are no visitors in the Zoo. Construction began on the new Flamingo Lagoon and new Welcome Plaza.
- The marketing and education teams immediately got busy on social and digital media, finding ways to engage guests with a visit to the Zoo without being here in person. During the process, we found that not only were our regular guests logging in, but guests from across the country and around the world were also following the Zoo.
- Our volunteers switched their daily meetings from in-person to online, staying current with the Zoo while earning their Continuing Education hours so they would be ready to jump back in when the time was right.
- Our development team kept our donors connected to the Zoo and up-to-date on capital projects.
- Our finance team worked on PPP loans and financial projections to ensure the Zoo had options and our precious resources were managed wisely. Around the Zoo, we tightened our belts and cut costs wherever possible without compromising animal care or essential operations.
- The Board of Directors held special meetings giving crucial guidance on safety measures and doing the careful financial planning needed.

And there were the wonderful joys amid the tragedies and uncertainty: the Zoo's baby elephant Mapenzi, a mob of baby meerkats, and hearing from children and adults how much being able to watch the animals on webcams meant to them. It warmed our souls, and we knew we would make it through.

It has been a tough year for so many. Thank you for sharing your stories, time and resources with us. We are honored that you are part of the Zoo family and to steward this most special place—our wonderful Reid Park Zoo—with you.

Nancy J. Kluge Reid Park Zoological Society President & CEO

Our Mission

Reid Park Zoo and Reid Park Zoological Society share a mission: to create inspiring memories for all by connecting people and animals to ensure the protection of wild animals and wild places.

Foundation Mission

To leave a legacy for the future enhancement of Reid Park Zoo and conservation of wild animals and wild places throughout the world.

336,020 Total Guests

Reached

14,352

Member Households

ANIMAL UPDATES

The Highest Level of Animal Care

While the Reid Park Zoo team had to adapt in many ways when the Zoo closed due to the pandemic, we knew there was one place we would never compromise: providing animals with the highest level of care. We're proud to say that, despite an extended closure, the Zoo's animals did not see a change in their daily routines — besides that addition of masks to the faces of their care teams!

Critical Care for Oso the Tamandua

In late 2019, a tamandua pup was born at the Zoo. He was alert and active his first few days of life. However, after several days he was a little sluggish and had lost more weight than is typical post-birth. Animal care staff stepped in to offer supplemental feedings for the baby tamandua, bringing the pup into the Zoo's Health Center to eat throughout the day and night. This dedicated process continued for several months until the pup transitioned to solid food. His name, Oso, is Spanish for "bear" as a tribute to the stuffed animal he rode to and from his visits to the Health Center, mimicking the way tamandua pups ride on their mothers' backs. Oso has grown into a strong tamandua, learning how to interact with his animal care team for presentations and how to interact with a female tamandua. Likely he will soon have a recommendation to breed and will either stay here at Reid Park Zoo or perhaps relocate to another AZA-accredited zoo to help expand the tamandua population.

New Additions to the Mob

On April 9, 2020 Reid Park Zoo welcomed it's first-ever birth of meerkat pups! There are three male and two female pups. Meerkats arrived at Reid Park Zoo in 2017 as part of a breeding recommendation in cooperation with the Association of Zoos and Aquariums. Their playful antics and curious nature have made this species an absolute favorite at the Zoo.

Bella the Jaguar

Bella came to Reid Park Zoo in November of 2019. Like many people who move to Arizona from out-ofstate, allergies were a factor in this jaguar's move. Bella has skin allergies, and the hope is that Tucson's climate will be more comfortable for her. Bella is a curious cat who loves investigating new smells in her habitat. She is particularly fond of enrichment items constructed out of recycled fire hose.



Penzi the Elephant Calf

After a two year pregnancy Semba the African elephant gave birth to a 295 pound calf at 3:33 a.m., Monday, April 6, 2020. The Community voted to name the calf Mapenzi (Penzi for short), meaning "beloved." Penzi has truly been a ray of sunshine during this challenging year. She immediately had a close connection with her big sister Nandi. The two spend their days playing and foraging alongside each other.

WE ARE THE COMMUNITY'S ZOO

Tucson is a beautiful and warm community nestled in the heart of mountain ranges. In Tucson's Zoo, guests are able to interact, experience, and immerse themselves in a global encounter — from the local species that visit the pollinator garden to supporting conservation efforts taking place on the other side of the world.

Reid Park Zoo is committed to accessibility. Our belief is that everyone should have the opportunity to connect with nature and wildlife regardless of economic status. Reid Park Zoo's admission is one of the least expensive zoos to attend in the country and is also one of the most affordable attractions in the Tucson area. Through Community Access Programs, Reid Park Zoo extends its commitment to accessibility and makes the Zoo and its programs available to families without cost acting as a barrier. In addition to these in-person programs, we are proud to bring the Zoo online through our webcams, free virtual programming, and informational videos and updates.

SOCIAL SERVICE MEMBERSHIPS

There are many incredible community-focused organizations in and around Tucson that provide the community with child and family services, mental health programs and programs for homeless clients. Reid Park Zoo supports these efforts by offering social service memberships that allow these organizations to provide individuals who participate in their programs with relaxing, spirited, and educational visits to the Zoo.

DISCOUNTED ADMISSION FOR EBT CARDHOLDERS

Reid Park Zoo's is proud to offer a \$4 discount off daytime admission tickets for guests who participate in the Arizona SNAP/WIC programs.

DREAMNIGHT

Reid Park Zoo partners with the Arizona-Sonora Desert Museum to host an exclusive night out for children with special health care needs, children with disabilities, and their parents and siblings. This event provides an evening for these children and their families to experience their Zoo free of charge and without the concern for social stigma and issues related to accessibility. The event is held at the Zoo and Museum in alternating years.

FESTIVAL IN THE PARK/DOLLAR DAY

The annual Festival in the Park is always a wonderful occasion for Reid Park as a whole. While a joyful festival offers games, prizes, face painting, crafts, and more fun, Reid Park Zoo opens its doors for \$1 admission, with all proceeds going to support conservation efforts worldwide.

FIELD TRIPS

Reid Park Zoo offers free field trips to the Zoo for K-12 schools. These self-guided visits enable students to explore the Zoo. Worksheets and other supplemental resources to focus student attention during visits are also available to teachers at no cost. During the COVID-19 pandemic, Reid Park Zoo's Education team developed virtual Zoo Adventure programs that were available at no cost to schools throughout the country thanks to grants from local businesses and private donors. Additionally, free 20-minute animal encounters were offered every Thursday and Saturday to provide schools and families an opportunity to connect with the Zoos' animal ambassadors during the time when public presentations were suspended due to COVID precautions.

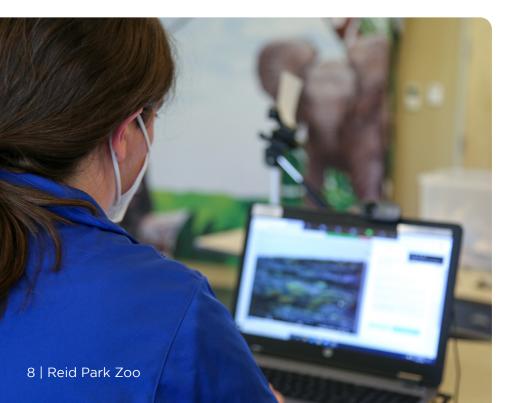
CAMP SCHOLARSHIPS

Thanks to community support, Reid Park Zoo was able to provide a limited number of camp scholarships based on financial need. These scholarships allowed children and their families to attend the Zoo's virtual summer camp for free.

TOTAL PEOPLE SERVED through Community Access Programs

EDUCATION IS OUR MISSION

The animals that live at the Zoo are ambassadors for their species. Through school field trips, private group programs, animal presentations, camps, and off grounds outreach programs, our Education team is dedicated to connecting our diverse community with wildlife and wild places. Through these efforts, we instill responsibility for choices that protect the environment and teach about the world we live in. Together, we can ensure the future of our planet and the animals with which we share it.





PIVOT TO VIRTUAL LEARNING

The Zoo's closure in mid-March came during the busiest time of year for the Education Department. A total of 88 programs for schools, private groups, and regularly scheduled monthly programs were cancelled as a result. Recognizing the need to bring the Zoo to people sheltering at home, the Education team developed free virtual programs, which were taught from home from during the final quarter of the fiscal year. The Zoo's annual summer camp had to be quickly reimagined to provide an all virtual camp experience. Through these virtual programs, the education team has been able to expand its educational messaging across the country and the world, having participants across the US and around the world including from London, Honduras, and Mexico.

FIELD TRIPS

Reid Park Zoo is favored by educators, students, and private groups for excellent field trips and tours. 2019-2020 proved no exception as we worked to accommodate these special outings to the Zoo and then offered free virtual zoo classes throughout the Spring.

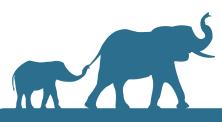
SCHOOL PROGRAMS

During this school year, Reid Park Zoo staff adapted its programming to meet the needs of teachers and students from around the country! Through in-person programming that took place at the Zoo in the beginning of the school year to teaching virtual programming from their homes, Reid Park Zoo's Education Team was able to assist teachers and provide meaningful science education to students during this unprecedented end to the 2020 school year.

ANIMAL PRESENTATIONS

Before the Zoo closed in March, daily animal presentations were available to the Zoo's guests. These presentations allowed guests to connect with the Zoo's smaller animal ambassadors. Once the Zoo re-opened, these presentations were offered to guests from around the world in the form of free virtual presentations that took place every Thursday and Saturday.

18,491 TOTAL NUMBER OF PEOPLE PARTICIPATING IN EDUCATION PROGRAMS



Notes From Camp Families:

"Virtual camp at Reid Park Zoo was.... a godsend!!!"

"Amazing experience for my son."

"Well run and a fun, educational time. We miss the zoo so much!!"

"Is great and helps us understand how important it is to cherish and protect wildlife."

"Such a wonderful adventure in this environment. Specifically with cases on the rise we really appreciate the opportunity to enjoy the zoo for afar. Thank you!"

"A fun way to try and connect with the animals and nature."



COMMITMENT TO CONSERVATION

A Mission that Reaches World Wide

At Reid Park Zoo, conservation is a part of everything we do! In addition to the programs highlighted in these pages, Reid Park Zoo supports:

The Anteaters and Highways Project: Giant anteaters are the animals that are most frequently victims of roadkill in Brazil's Cerrado habitat. The incredible Anteater and Highways program works to rehabilitate injured anteaters and provide a better understanding as to why this is happening while working to prevent anteater roadway mortality.

Baird's Tapir Survival Alliance: Threats to Baird's tapirs are include unsustainable hunting, retaliatory killings for cropraiding, habitat destruction, road development, and global climate change. This alliance is working to reduce tapir poaching and develop conservation actions, such as patrols in areas of known tapir poaching. It also provides environmental education in communities that coexist with tapirs.

Pollinator Garden: Reid Park Zoo features a new beautiful native garden to provide food and shelter for local songbirds, and monarch butterflies as they travel to and from Mexico on their annual migration. The garden provides an opportunity to educate guests on conserving our native species as part of our partnership with the Monarch and North American Songbird SAFE (Saving Animals From Extinction) programs.

Learn about other conservation efforts Reid Park Zoo supports at **ReidParkZoo.org**

LEADERS IN FLAMINGO CONSERVATION

Reid Park Zoo has partnered with the Zoo Conservation Outreach Group to lead the Andean Highland Flamingo SAFE program. As the SAFE (short for Saving Animals From Extinction) program leader, the Zoo coordinates securing funding for existing and new research taking place in the Andean Highlands to study the Chilean, James', and Andean flamingo species. Reid Park Zoo also coordinates all education and conservation materials about these species throughout AZA zoos in an effort to spread awareness about conservation challenges threatening their survival, and establishes a call to action to save habitat for these unique birds.

Little is known about the ecology of the Andean highland flamingos, so the first step in protecting them is to learn more about their population health and migration patterns using solar GPS satellite transmitters. The information gathered from the flamingos fitted with the transmitters will be used to develop conservation and recovery plans for the three Andean highland flamingo species.

Reid Park Zoo is incredibly proud to be leading these efforts.



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PLASTIC FREE ECOCHALLENGE

Kicking off the fiscal year with a commitment to conservation, Reid Park Zoo rallied its community to join in the Plastic Free EcoChallenge. This month-long challenge encourages people to make small changes to reduce dependence on single-use plastics. Anything from using metals straws to encouraging your workplace to provide reusable dishes and silverware is a great step!

Participants chose which "challenges" they wanted to try, and earned points for following through with those actions, engaging their community, and sharing their stories. With more than 700 organizations participating from around the country, we placed sixth - that's in the top 1%. The mantra of the challenge is "We don't need a handful of people doing zero waste perfectly. We need millions of people doing it imperfectly." We're proud of our community for taking this opportunity to evaluate plastic use in their own lives.

GREEN

REID PARK ZOO VISITS TANZANIA TO MEET WILD ANIMALS IN WILD PLACES

In early 2020, Reid Park Zoo was fortunate to have representatives visit Tanzania. The trip was an opportunity to see the research Reid Park Zoo has been supporting for over a decade and to learn first hand about conservation efforts on the ground in Tanzania. The Tanzania **Conservation and Science Program** efforts focuses on creating corridors for elephants to move outside the Tarangire National Park, and works to protect Tanzania's unique biodiversity and rich natural heritage through science, landscape level interventions, community support, species conservation and addressing key global challenges.



PROTECT THE PRIDE

In the last 25 years ago, the world has lost half of Africa's lions. Only 20,000 remain from a population of 200,000 a century ago. In advance of the 2019 Lion King Movie release, Reid Park Zoo supported Disney and Wildlife Conservation Network's Lion Recovery Fund, Reid Park Zoo is committed to helping double the number of lions in Africa by 2050.



VOLUNTEERS

Reid Park Zoo is incredibly fortunate to have dedicated volunteers who love the Zoo, and remained committed to volunteering — even when the pandemic hit and their roles as volunteers changed drastically.

Reid Park Zoo's volunteers are an integral part of what makes the Zoo great. Volunteers educate guests about animal adaptations at interpretive stations, they help maintain animal areas, they help keep the offices running smoothly, and last year they even helped keep an eye on African elephant Semba during the 24/7 "baby watch" period during the last month of her pregnancy.

The volunteers dedicate their time to the Zoo because they believe in our mission and are passionate about animals and wildlife conservation.

Typically, we host regular meetings with our volunteers to keep them informed on the latest Zoo news. When the Zoo closed its doors in March, the volunteer department pivoted to hosting virtual docent meetings daily to keep everyone connected.

Zoo volunteers change lives and attitudes in profound ways that may not always be seen in the moment. Whether at the Zoo or in our community, our volunteers are on the front lines of wildlife and habitat conservation, inspiring guests, family, and friends to value and protect biodiversity in all its forms. We are profoundly grateful to have the opportunity to work with, learn from, and be inspired by the Zoo's volunteers. They are the backbone of the Zoo and we could not fulfill our mission without them!





Notes From Our Volunteers:

"We are super impressed with everything the Zoo did this past year and so grateful that our son has this activity in his life. Thank you for staying strong all year and for keeping Zoo Crew going!" – Jason and Andrea Fleisher, Zoo Crew teen volunteer parents

"I have done volunteer work in many different states, with many different organizations, and many different people, and I have yet to find one as fun and rewarding – and appreciative – as this wonderful zoo. I am so very thankful to be a part of it, and share it with such fantastic, caring people." – Joey Finkle, Goat Area and Administrative Volunteer

"Thank you for the opportunity to volunteer at the Zoo, it has made a difficult year much better, and I am grateful!" – Terry Jones, Event Volunteer

FINANCIALS

A YEAR IN REVIEW: BY THE NUMBERS.

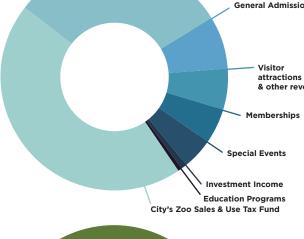
This is the second year of Reid Park Zoological Society's expanded partnership with the City of Tucson to oversee daily operations of Reid Park Zoo. The Zoo's closure to prevent the spread of COVID-19 came during the Zoo's busy season, having a large impact on income from membership, special events, education programing, and daily attendance. Reid Park Zoo's incredible supporters stepped in during this time of need to offer much needed support

Contributions & Grants

eneral Admission	SUPPORT & REVENUE	June 30, 2020	June 30, 2019
	City's Zoo Sales & Use Tax Fund	\$ 4,500,000	\$ 4,051,000
 Visitor attractions & other revenue 	General Admission	\$ 1,102,729	\$ 1,763,025
	Contributions & Grants*	\$ 6,610,084	\$ 1,123,840
	Visitor Attractions & Other Revenue	\$ 855,343	\$ 904,619
Memberships	Memberships	\$ 709,525	\$ 889,006
	Special Events	\$ 668,858	\$ 838,435
cial Events	Education programs	\$ 79,721	\$ 167,318
	Investment Income	\$ 99,909	\$ 164,534
ent Income	TOTAL SUPPORT & REVENUE	\$ 14,626,169	\$ 9,901,777

*Includes a \$4,372,900 bequest receivable for beneficial interest in a charitable remainder trust.

EXPENSES	Ju	ine 30, 2020	J	une 30, 2019
Program Services	\$	6,922,723	\$	7,140,498
Management & General	\$	469,506	\$	490,181
Fundraising & Membership Development	\$	352,615	\$	364,654
TOTAL EXPENSES	\$	7,744,844	\$	7,995,333
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Change in Net Assets	∳ \$	6,881,325	Ŧ	
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Management & General Fundraising & Membership Development

Program Services

include costs related to animal care, education & outreach, guest experience, and animal welfare.

YOUR TAX DOLLARS AT WORK



Dr. Alexis Roth Reid Park Zoo's First Full Time Veterinarian Thanks to your support in the November 2017 election, the future of your Zoo is brighter than ever before! This funding has made it possible to replace rusted guardrails, repair walkways, and install automatic door openers in the restrooms, the café and at the exit to increase accessibility for guests using strollers or wheelchairs. Your tax dollars allowed us to increase animal care staff and pays the salary for our first-ever full time veterinarian.

This fiscal year, there was a large focus on constructing a new and improved front entry and expanded flamingo habitat. The new Welcome Plaza features lots of shade, room for twice as many cashiers to speed entry into the Zoo, and beautiful Southwest accents. Once guests enter, they are immediately greeted by our Chilean flamingo flock. This new habitat offers the flock a 50% increase in land space, and an incredible pond with varying water depths that help the flock thrive in their natural grooming and feeding behaviors.



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Gilbert G. Aguirre Circle

is named after native southern Arizona rancher, philanthropist, and major Zoo supporter Gilbert G. Aguirre. The Circle honors contributors of \$10,000 or more to Reid Park Zoo.

Gilbert G. Aguirre, Ph.D.*

David H. Andrews BMO Harris Bank Click Family Foundation* Cox Communications Bill and Miste Durbin Freeport McMoRan Sierrita* Anonymous Mary Hillmon and Randy Nagel Larry Holcomb and Jeanne Moody Julianna T. Kasper Kautz Family Foundation Ellen Walling Lewis James and Eileen MacLaren Dr. Reuben Merideth, DVM, DACVO Brooke Miner Kassi Molfetas Charles M. Pettis Shelley Pozez Rotary Club of Tucson Foundation A.J. & M.D. Ruggiero Memorial Trust* Denice Shepherd Anonymous John M. Simpson Foundation Snider Family Charitable Fund Tucson Foundations* Anonymous

*Indicates Lifetime Aguirre Circle Members

Thank You Donors!

Reid Park Zoo gratefully acknowledges the generous individuals, businesses, foundations, and partners whose contributions July 1, 2019 -June 20, 2020 made our work possible. Thank you for your dedication and passion for wildlife and conservation. We strive for accuracy; however, if your name or information has been listed incorrectly, we hope that you will contact us with the correction. Reid Park Zoological Society respects donors' privacy and does not share donor information with any other entities.



Legacy Circle

The Reid Park Zoo Legacy Circle is a recognition program to thank and honor individuals for the support they provide the Zoo in the future through their estate plans or life income gifts.

Kathy Alexander & Paul Lindsey Jean Allen & Tom Gruenwald Ravnor Armstrong Dr. George & Barbara Ball Mica & Jeffrey Bane Susan D. Banfield Revocable Trust Susan Basford Jeffrey Baymor & Elizabeth Cullen Anonymous Gail Brown Tong Cheng & Rachel Sun Al & Sharyn Chesser Barbara Chilson John Clark Nate Clark Janet Corber John Doyle & Ann Forsberg-Doyle Marla Endicott Bruce & Gilda Eneboe Jerry Felmley Patricia Foremaster Michael & Maudene Fruehwirth Jasbir & Yui Garewal

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Hanna J. Miller Brooke Miner Kassi Molfetas Lawrence Narcus Dorothy M. Pellegrino Charles M. Pettis Susan Rubin A.J. & M.D. Ruggiero Memorial Trust Joann Schultz **Denice Shepherd** Mrs. Bernadine Shirley & Joseph Shirley Gail H. & Marlene C. Skinner Bridget Stephenson MSgt. & Mrs. Jeremy B. Ulibarri Joanie VanCase Nancy VanCase Sharon Lubick Walsh Diana Whitman Elizabeth Wilson Karen Wong Mona Alisa Wong Revocable Trust Anonymous

Tributes

In memory of Baheem Sandra Brantley

In honor of Susan Beesemyer Audrey Reinmuth

In honor of Casey Berk Timothy & Valerie Colson

In honor of Tracy & Basai Boerner Jaron Boerner-Mercier

In memory of Ernie Brown Maeghan Fasciola Sue Tygielski

In honor of Gail Brown Carol & Chris Dimit

In honor of Brittany Caldwell Nina Trasoff

In memory of Cato Rodrigo Guzman

In memory of Cherish - Ronald & Naurlene Canterman Tucson Veterinary Dental Specialists In honor of Cinder Margaret & James Coyle

In honor of the Dennis children Lisa Dennis

In memory of Jed Dodds, Sr. Frances Saints

In honor of Adalynn & Colton Emmett Edward Hansen

In memory of Richard A. Fintzy Nancy Fintzy

In honor of my granddaughters, Fiona & Colette Lisa Zeno

In memory of Sammy Fruehwirth Gail Brown

In memory of Dr. Steve Galper Debbie & Richard Rich In memory of Dorothy Graham Gail Brown Jeremy & Anna Ulibarri Diana Whitman

In honor of Kay Gray Sallie Hawkins

In memory of Bob Hamilton David & Julia Engelsberg

In memory of Sally – Jayme Hawkinson Tucson Veterinary Dental Specialists

In memory of Robert Hersch Trudy Hersch

In honor of Joan Higgins Michael & Jennifer Taraba

In honor of Esther Hull Natalie Betts

In memory of Joey Diana Whitman

In memory of Josie Tucson Veterinary Dental Specialists In honor of Sheldon King's birthday Tracy King & Meredith King

In honor of Nancy Kluge on her birthday Valerie Prelee

In memory of Michael Kreppel Marla Endicott

In memory of Debra Mahlow Teri King-Agan

In memory of Sally Martin Garbis & Dorothy Mechigian

In memory of Sophie McReynolds Gail Brown

In memory of Ruth Mechigian Garbis & Dorothy Mechigian

In honor of Bette Milne Deborah Rowe

In honor of Alexis Moreno DVM Anneli & Barry Roth In memory of Sy Morey Bruce & Gilda Eneboe

In memory of Paula Schlecht's mother Debbie & Richard Rich

In honor of Penzi Beryl Brown Ann Donoghue Carolyn & John Eisenbarth Freda Ganem Sarah Tokach Marcia Winick

In memory of Patricia Pettis Michael & Marguerite Pettis

Michael & Marguerite Pettis

In memory of Cisco for Karen & Frank Prokop

Tucson Veterinary Dental Specialists

In memory of Putter

Tucson Veterinary Dental Specialists

In honor of Jackie Quast for her volunteer work helping animals and people Toni Miller Marla Motove

In honor of Reid Park Zoo staff Deborah Cummings

Jennifer Lohse Rebecca Travis & James Nations

In honor of Audrey Reinmuth Susan Beesemyer

In memory of Glenda Riggs Charles Riggs **In honor of Aaron Hagan Senter** Darlene Hagan

In honor of Glen Shaw, Happy Father's Day Sarah Shaw-Stahike

In memory of Marilyn Sherman Joyce McCormick

In memory of Shombay Sandra Brantley Gail Brown Frances Kelly Flora Yee & Phil Derkum

In honor of Devon Sloan Diane Loving In honor of Vicki Staton on her 70th Birthday Holly & Barry Kitay

In memory of Arlene Stevenson-Booth James Stevenson

In memory of Ozzy Ulibarri – the best dog a family could have Anna and Ada Ulibarri

In honor of Billy Weinell Tom & Annette Weinell

In honor of Warwick White Marla Endicott

In honor of Julia Wilkinson Carrie Wilkinson

In memory of Mona A. Wong Susan L. Gin-Shaw, M.D.

In memory of John J. Zimmerman Rosamarie Zimmerman

> In honor of Kim Zonge Anonymous



With Your Help, Reid Park Zoo's Future Is Bright!

Reid Park Zoological Society is building the future of Reid Park Zoo for generations to come. Of the \$11 million capital campaign for Bigger Spaces, Smiling Faces, 10% of each gift will be restricted to a permanent endowment fund to support maintenance and operational needs for these new projects.

Will you consider making a donation? Your support is an investment in the future of your Zoo, and your chance to leave a legacy of learning.

To make a gift, call Gail Brown at 520-881-4753 or email her at gail@reidparkzoo.org

REID PARK ZOOLOGICAL SOCIETY

President & CEO Nancy J. Kluge

Chief Development Officer Gail Brown

Director of Marketing & Events Deborah Carr

Director of Business Operations & CFO Tong Cheng

Director of Human Resources Helen Smart

Director of Zoo Operations Sue Tygielski, PhD

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Accredited by:









Reid Park Zoological Society 1030 S Randolph Way Tucson, AZ 85716 520-881-4753 **ReidParkZoo.org**

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