

2016 ANNUAL REPORT

Reid Park Zoological Society





Our mission is to support, advocate for and enhance the value of Reid Park Zoo for the community.

The mission of Reid Park Zoo is to encourage commitment to the conservation of biodiversity and to provide educational and fun experiences for visitors of all ages.

BUILDING A FOUNDATION

With over 500,000 visitors in 2016, Reid Park Zoo continued to attract more visitors than any other gated attraction in Southern Arizona. The Zoological Society is proud to be an organization that supports the City of Tucson's Zoo through conservation, education programs and capital improvements. Together, we work to raise awareness of how important it is to protect wild habitats and the environment so future generations can continue to see these amazing animals.

This proved to be a terrific year for us as we completed a four million dollar capital campaign. Thanks to our community, volunteers and board members, we will be breaking ground on a new state-of-the-art Animal Health Center. Not only will this facility be a world class health center in terms of animal care, but the partnership with the University of Arizona will provide more educational programs and research opportunities that affect animals in Zoos as well as in the wild.

Events allow us to provide unique experiences for our guests that leave a lasting impression for years to come. ZOOcson 2016, sponsored by Casino Del Sol and chaired by Board Members Hanna Miller and Anita Simons, was a terrific success bringing in over \$200,000 in donations - where else can you win a chance to be Zoo Veterinarian for a Day?

Becuase of all your support, we are able to save wild animals and wild places at Reid Park Zoo.



Nancy Kluge
President
Reid Park Zoological Society



Tawnya Tretschok
Board Chair
Reid Park Zoological Society



Jason Jacobs
Zoo Administrator
Reid Park Zoo

2016 HIGHLIGHTS



REID PARK ZOO IS PROVIDING CUTTING EDGE ANIMAL CARE Animal Health Center Capital Campaign is Complete!

Having a great zoo with healthy animals isn't simple. Imagine a collection that goes from anteaters to zebra -- and then think about what it takes to meet each species unique life-long health care needs: the knowledge, the facilities, the specialized technology. It's an extraordinary challenge that Reid Park's veterinary staff and animal keepers rise to every single day. In 2016, the design and capital campaign for the new Animal Health Center at Reid Park Zoo were completed.

Continuing to be a Zoo accredited by the Association of Zoos and Aquariums means a major enhancement in the health care environment for our animals. It means having a surgery suite that can accommodate grizzlies to gibbons; ICU units suitable for a variety of animals; diagnostic devices providing immediate results of blood work and ultrasound testing; holding areas with controlled air circulation to prevent contagious animals from infecting other animals and people; and treatment facilities to ensure that every animal receives the latest and best in veterinary care.

We're committed to a new standard of health care at Reid Park Zoo -- not by taking an incremental step, but by making a huge leap forward. We're planning a larger, better designed, more advanced Animal Health Center that will meet Zoo residents' needs now and for many years to come.

FEATURES OF THE NEW \$4 MILLION, 11,000 SQ. FT FACILITY WILL INCLUDE:

- Larger treatment and surgical areas, with hydraulic tables to make it easier to treat large animals
- An on-site lab to provide vital diagnostic data
- Post-op and ICU units with adjustable heat, humidity and oxygen levels
- Digital imaging to produce fast x-rays with less radiation exposure
- An education room with floor-to-ceiling windows for real-time observation of procedures
- Long-term health screening and holding areas with independent airflow systems to prevent cross-contamination
- Specialized holding areas for aquatic species, primates and powerful animals
- Video surveillance so staff can monitor ill animals without disturbing them
- Skylights to help patients maintain their normal diurnal and nocturnal patterns

Reid Park Zoo's new Animal Health Center will also teach the veterinarians of tomorrow. Students from the University of Arizona's College of Agriculture and Life Sciences will have the opportunity to train whole-life animal care in the Health Center.

Meerkats Habitat Complete

Meerkats have been a long-time request by many of our visitors, supporters and staff. In January 2016, we began planning the exhibit with help from Roger Conley and his team at Cemrock, an international business that specializes in the fabrication of zoo exhibits. Through our vision and their talents we were able to bring this dream for our community to a reality. In addition, Arizona Trucking & Materials contributed rocks & gravel for the exhibit; Tuff Shed donated a night house and storage building; and A Thru Z Consulting donated interior holding structures for the animals. We are grateful to all our community partners for their contributions.





EDUCATION

Opening Doors for Teens

This year, Reid Park Zoo proved to be a great first step to a great career for a part-time educator, Heather Devers. She was promoted into a leadership role for the Teen Volunteer Program. Heather began her career at the Zoo as a teen volunteer herself in June 2010 and has been a member of the Education team since 2011. As she continues to teach education programs at the Zoo, she will be able to give more attention to the Teen Volunteer program than what has previously been possible. Heather's focus will be on developing more hands-on conservation opportunities

and structured training sessions on animal-related topics for the volunteers. This revised curriculum will provide the teen volunteers more opportunities to practice public speaking as well as develop skills for a successful transition into the workplace. Heather also identified unique ways to recognize the service the Zoo's teen volunteers provide to our community.

“My goal is to spark the same excitement I had as a volunteer and share my knowledge with others so they develop a better understanding of wild animals.”

Heather Devers, Part-time Educator

BY THE NUMBERS

2,709

Hours donated by
25 Animal Care volunteers.

4,708

Hours donated by
45 Interns.

3,823

Hours donated by
61 teen volunteers.

13,994

Hours donated by
109 Docent volunteers.

6,527

Participants in Zoo to You
Outreach program.

12,223

Participants in formal
education programming

24,943

Students and Teachers visited
Reid Park Zoo on field trips.



BRINGING EXCITEMENT TO LEARNING

Reid Park Zoo provides a unique learning experience where visitors are encouraged to:

Feel: make connection that inspires love and empathy for animals.

Learn: build understanding through fun and fascinating experiences.

Act: take actions that positively impact our community and world.



Conservation Education

Reid Park Zoo staff began partnerships with several zoos across the country to develop educational materials and conservation plans for the anteater, armadillo, and vaquita. Additionally education staff partnered with the Monterey Bay Aquarium to develop a training video for teen volunteers on how to talk to zoo visitors about climate change that will be made available to all AZA zoos in 2017.



Nature Play: A Huge Success

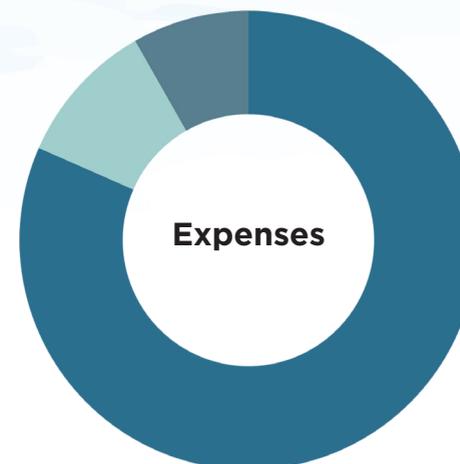
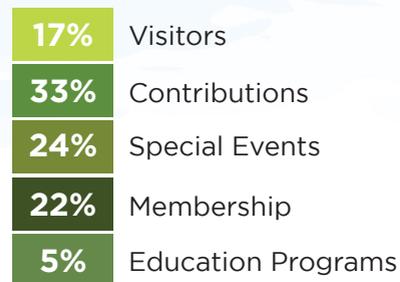
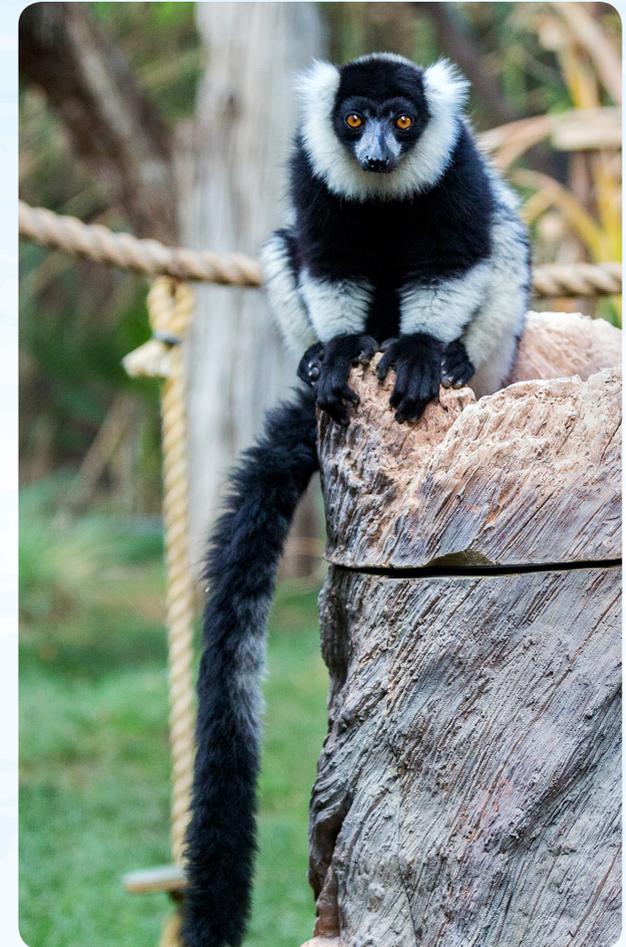
Through a renewal of a grant from the Association of Zoos and Aquariums and the Disney Conservation Fund, Reid Park Zoo was able to continue to offer Nature Days through 2016. This program is becoming extremely popular within our community, with many participants asking for more Nature Play Days to be offered. Education staff has trained extra staff to facilitate and run these activities and will continue to seek opportunities and funding to expand this program in 2017.

Teaching the Next Generation

Animal Care Supervisors and Education Staff were guest lecturers at the University of Arizona for a new course focused on zoo conservation and biology. Reid Park Zoo staff shared their expertise on elephant management philosophy and elephant conservation challenges, zoo accreditation, and a zoo's role in wildlife conservation and in community engagement.

FINANCIAL HIGHLIGHTS

	June 30, 2016	June 30, 2015
Support & Revenue		
Contributions & Grants	\$1,277,030	\$1,505,805
Special events & rentals	\$936,979	\$871,090
Memberships	\$843,931	\$836,749
Education programs	\$179,020	\$205,471
Investment Income (loss)	\$(43,838)	\$71,218
Visitor attractions & other revenue	\$662,541	\$629,153
Total support and revenue	\$3,855,663	\$4,119,486
Expenses		
Program Services	\$2,408,125	\$2,661,302
Management & General	\$300,727	\$330,291
Fundraising & Membership Development	\$242,966	\$310,548
Total Expenses	\$2,951,818	\$3,302,141
Change in Net Assets	\$903,845	\$817,345
Net Assets - Beginning of Year	\$6,479,899	\$5,662,554
Net Assets - End of Year	\$7,383,744	\$6,479,899



REID PARK ZOO SAVES WILD ANIMALS & WILD PLACES

In an effort to show our commitment to conservation, Reid Park Zoo has contributed over \$46,000 to local, national and international projects that support education, conservation and research.

- Wildlife SOS \$1,670
- Tucson Wildlife Center \$700
- Polar Bears International \$3,500
- Cheetah Conservation Fund \$3,910
- International Rhino Foundation \$2,400
- International Elephant Foundation \$1,800
- Zoo Conservation Outreach Group \$1,200
- St. Louis Zoo for Grevy Zebra Trust \$2,000
- Houston Zoo for Ruaha Carnivore Project \$1,500
- Houston Zoo for Nicaraguan Bairds Tapir Project \$3,000
- Fauna & Flora International Inc for Hippo Research \$3,500
- New Nature Foundation for Kibale Fuel Wood Project \$750
- Wildlife Conservation Society for Tarangire Elephant Project \$10,800
- Zoological Society of San Diego for Elephant Welfare Initiative \$7,800
- Association of Zoos and Aquariums for Vaquita Research Project \$1,000
- University of Arizona Foundation for Hyderabad Tiger Conservation \$600
- Conservation Resource Centre for Tanzania Wildlife Research Institute \$300

Board of Directors

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Anita Simons
Bridget Stephenson
Donna Warfield

Leadership Team

Reid Park Zoo

Jason Jacobs, Zoo Administrator
Sue Tygielski, General Curator

Reid Park Zoological Society

Nancy Kluge, President
Tong Cheng, Chief Financial Officer
Diana Whitman, Chief Philanthropy Officer
Gail Brown, Development Director



www.ReidParkZoo.org

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