

ANIMAL ENCOUNTERS @ THE ZOO



Animal Encounters are “pop-up” events that provide Zoo guests with up-close animal-related experiences during their Zoo visit. Encounters are held at various times throughout the month, and at locations around the Zoo including the otter and tiger habitats, Expedition Tanzania, and the Zoo’s Conservation Learning Center. Zoo educators and Keepers talk to guests and conduct demonstrations about animal enrichment, training, and animal care.

Sponsors will receive exposure on the event board at the front of the Zoo which shows the time and location of the presentation. A banner* with logo will also be displayed at the presentation location. At the end of each presentation, staff will verbally thank the sponsor for their generous underwriting.

Sponsors will receive recognition on the Zoo’s website and/or social media announcing the sponsorship of an animal encounter for the day. Year-long Title Sponsor will also get name and logo included in Zoo e-Newsletter and print magazine.

*Single-month sponsors must provide their own banner. Banners for year-long sponsor can be provided by the sponsor or RPZS at the sponsor’s discretion.



One month of Animal Encounters Sponsorship (4 presentations) - \$500

One year of Animal Encounters Sponsorship (50+ presentations) - \$5,000



For more information regarding this sponsorship opportunity and other custom recognition packages, please contact 520.881.4753 or gail@reidparkzoo.org.

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