























HOWL-O-WEEN



Princesses, mythical creatures, super heroes, kid-wizards and other costumed guests enjoy a safe Trick-or-Treat alternative with lots of goodies, activities and festive decorations – and minimal “boo’s.”

**Friday through Sunday
October 23, 24 & 25, 2015**

Estimated Attendance: 10,000

	\$5,000 Title Sponsor	\$2,500 Event Sponsor	\$1,000 Theme Zone Area Sponsor	\$500 Treat Sponsor
Customized Package				
Event Advertising (may be print, outdoor, broadcast)				
Included on Social Media (50,000+ reached)				
Included in eNewsletter (35,000+)				
Logo on Promotional Materials				
On-site Advertising with Banner at Event				
Name in Zoo and You Magazine (14,000+)				
Logo on Website (60,000 visitors per month)				
On-site Treat Station during the event**				
Tickets to Event	30	20	10	4

** For treat stations, we prefer palm-oil friendly candy.



For more information regarding this sponsorship opportunity and other custom recognition packages, please contact 520.881.4753 or gail@reidparkzoo.org.

Reid Park Zoological Society
1030 S. Randolph Way
Tucson, AZ 85716
520.881.4753
www.reidparkzoo.org