



ZOOcson



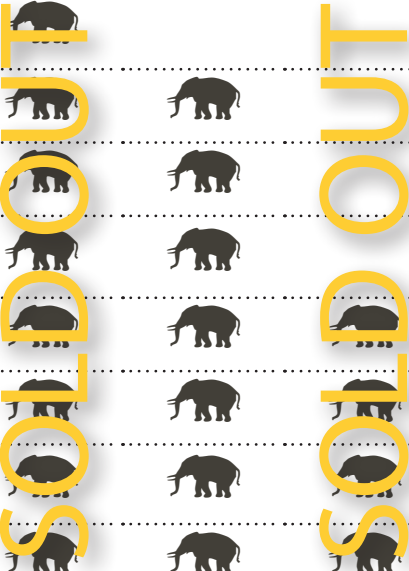


























The Reid Park Zoo's premier gala, ZOOcson is a night of great food, entertainment, auctions, animal encounters and surprises.

October 17, 2014

Expected attendance: 800

\$25,000 Title Sponsor	\$10,000 Live Auction Sponsor	\$5,000 Silent Auction Sponsor	\$3,500 VIP Area Sponsor	\$2,500 Event Sponsor	\$1,000 Table of 10 Sponsor	\$500 Table of 4 Sponsor
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Customized Package							
Event Advertising (may be print, outdoor, broadcast)							
Logo on Social Media (27,000+ reached)							
Logo included in ENewsletter (27,000+)							
Logo on Flyer, Poster, Promotional Materials							
Onsite Advertising with Banner at Event							
Logo on Save the Date Card & Invitation							
Name Listed in Zoo and You Magazine (13,000+)							
Logo on Website (25,000 visitors per month)							
Tickets with Table(s)	40 guests	20 guests	10 guests	10 guests	10 guests	10 guests	4 guests



For more information regarding this sponsorship opportunity and other custom recognition packages, please contact 520.881.4753 or gail@reidparkzoo.org.

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